



**KEDIA | CAPITAL**

Trusted Wealth Partner

**INVESTMENT ADVISORY**

**WEALTH MANAGEMENT  
BROCHURE-2023**



## ABOUT US

Incorporated in 2004 as Kedia Commodities by Mr. Vijay Kedia. Later on, diversified business into other segments of Financial Markets i.e. Equities, Currencies & Mutual Funds becoming the India's 1st Unified Licensed Stock Broker approved by SEBI - 2017.

### Mission & Vision

- To emerge as the one-stop resource and comprehensive solution provider that every investor can contact for all investment needs, support and advice. To offer research and personalized services that empower investment with timely updates about the Financial Markets
- To help individuals in creating, managing & preserving Wealth over the long- term horizon.

### Awards, Achievement & Recognitions

- Business Excellence Award by Zee Business, 2016
- 1st Company in the Country with Unified Stock Broking License Approved by SEBI, 2017
- Best Commodity Advisory Company Awarded by MCX, 2018
- Best Commodity Advisory by NCDEX, 2021 and 2022
- Presence as Opinion Board of Zee Business, CNBC, ET Now & other prominent Business Channels



## OUR MANAGEMENT



**MR. VIJAY KEDIA**

FOUNDER & DIRECTOR



**MR. AJAY KEDIA**

DIRECTOR & HEAD OF RESEARCH



**MR. AAKASH BANSAL**

DIRECTOR & BUSINESS HEAD



**MR. SANCHIT TAKSALI**

INDEPENDENT DIRECTOR, HEAD OF INVESTMENTS



**ASSOCIATIONS & MEDIA PRESENCE**

**Our Associations**



**Media Presence**





## With 25 Years of Market Experience

We assure  
you for

- ✓ Best Analytics
- ✓ Commitment to Client
- ✓ Best Service You Can Get
- ✓ High Level of Knowledge



30,000+  
Happy Clients



25  
Years of  
Experience



06  
Branches



100+  
Team Members



600+  
Business Partners

## Member of



## SERVICES WE PROVIDE



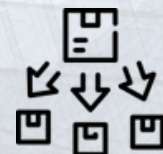
### Fixed Income

(T- Bills, G-Securities,  
Corporate Bonds)



### Broking

(Direct Equity, Futures and Options,  
Commodity, Currency)



### Distribution

(Mutual Funds, PMS, AIF)



### Depository

(Demat Account)



### Investment Advisory

(Wealth Management,  
Financial Planning)



### Research Analyst

(Research Reports, White  
Labelling)



### Business Partners

(Franchises, Referral Partners)



### Risk Management

(Risk Management and  
Hedging Solutions for SMEs,  
Corporates)



### Kedia Academy

(Online Training, College  
Collaborations)



**WHY?**

## UNBIASED PERSONAL FINANCE ADVICE WHAT YOU NEED

<b>TYPE OF SERVICES</b>	<b>PROFESSIONAL</b>
<b>LEGAL</b>	<b>LAWYER</b>
<b>HEALTH</b>	<b>DOCTOR</b>
<b>CONSTRUCTION</b>	<b>ARCHITECT/CONTRACTOR</b>
<b>TRAVELING</b>	<b>DRIVER/PILOT</b>
<b>INVESTMENTS</b>	<b>FIDUCIARY INVESTMENT ADVISOR</b>



## INVESTMENT ADVISORY

What was the situation earlier?



Mutual Funds Distributor



PMS Distributor



Stock Broker



Medical Store

But SEBI launched new regulations in the year 2020 for IA (Investment Advisory)





# Investments Is like a Balanced Thali



Fulfilling your Need & Partnering in your Wealth  
Creation is our Goal.



## CONTACT US



+91 806 915 9999



[www.kediacapital.com](http://www.kediacapital.com)



1, 2, 3 & 4, 1ST FLOOR, TULIP BLDG, FLOWER VALLEY COMPLEX, KHADAKPADA CIRCLE, KALYAN-(W), MUMBAI-421301



[cs@kediacapital.com](mailto:cs@kediacapital.com)

## KEDIA CAPITAL SERVICES PVT. LTD.

MEMBER OF : NSE | BSE | MCX | NCDEX | CDSL

SEBI REGISTRATION NUMBER. INZ000042238 | IN-DP 394-2018  
CIN : U65923MH2012PTC227863 | SEBI RIA NO.: INA000015525



## Our Branches



### HEAD OFFICE, MUMBAI

Office No:1,2,3&4, 1st Floor, Tulip – Flowervalley,  
Khadakpada Circle, Kalyan (W) 421301  
+91-8069159999



### DELHI

Office No 212, 2nd Floor Naurang House KG Marg Atul Grove  
Road Janpath Connaught Place New Delhi 110001  
+91-8069159999



### JAIPUR

328, 3rd floor, Ganpati Plaza, MI Road, Jaipur, Rajashtan  
Pin:302001 +91-8069159999



### THANE

405,4th Floor, Orion Business Park, Near Cinewonder Mall,  
Kapurbawdi, Ghodbunder Road, Thane W 400607  
+91-8069159999



### SURAT

Shop no. 121, Highfield Ascot Opp Pal,  
Avenue, VIP Road, Vesu, Surat, Gujarat  
395007 +91-8069159999

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# Thank You

**DOWNLOADS  
KTRADE APP**



**FOLLOW US**



## Do's

- Always deal with SEBI registered Investment Advisers.
- Check for SEBI registration number. Please refer to the list of all SEBI registered Investment Advisers which is available on SEBI website in the following link: <https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=13>.
- Ensure that the Investment Adviser has a valid registration certificate.
- Pay only advisory fees to your Investment Adviser. Make payments of advisory fees through banking channels only and maintain duly signed receipts mentioning the details of your payments.
- Always ask for your risk profiling before accepting investment advice. Insist that Investment Adviser provides advisory strictly on the basis of your risk profiling and take into account available investment alternatives.
- Ask all relevant questions and clear your doubts with your Investment Adviser before acting on advice.
- Assess the risk–return profile of the investment as well as the liquidity and safety aspects before making investments.
- Insist on getting the terms and conditions in writing duly signed and stamped. Read these terms and conditions carefully particularly regarding advisory fees, advisory plans, category of recommendations etc. before dealing with any Investment Adviser.
- Be vigilant in your transactions.
- Approach the appropriate authorities for redressal of your doubts / grievances. Inform SEBI about Investment Advisers offering assured or guaranteed returns.

## Don'ts

- Do not deal with unregistered entities.
- Don't fall for stock tips offered under the pretext of investment advice.
- Do not give your money for investment to the Investment Adviser.
- Don't fall for the promise of indicative or exorbitant or assured returns by the Investment Advisers. Don't let greed overcome rational investment decisions.
- Don't get carried away by luring advertisements or market rumours.
- Avoid doing transactions only on the basis of phone calls or messages from any Investment Adviser or its representatives.
- Don't take decisions just because of repeated messages and calls by Investment Advisers.
- Do not fall prey to limited period discount or other incentive, gifts, etc. offered by Investment Advisers.
- Don't rush into making investments that do not match your risk taking appetite and investment goals.