



KEDIA | CAPITAL

Trusted Wealth Partner

KEDIA CAPITAL SERVICES PVT. LTD.
2022-23



ABOUT US

Incorporated in 2004 as Kedia Commodities by Mr. Vijay Kedia. Later on, diversified business into other segments of Financial Markets i.e. Equities, Currencies & Mutual Funds becoming the India's 1st Unified Licensed Stock Broker approved by SEBI - 2017.

Awards, Achievement & Recognitions

- Business Excellence Award by Zee Business, 2016
- 1st Company in the Country with Unified Stock Broking License Approved by SEBI, 2017
- Best Commodity Advisory Company Awarded by MCX, 2018
- Best Commodity Advisory by NCDEX, 2021 and 2022
- Presence as Opinion Board of Zee Business, CNBC, ET Now & other prominent Business Channels





OUR MANAGEMENT



MR. VIJAY KEDIA

FOUNDER & DIRECTOR



MR. AJAY KEDIA

DIRECTOR & HEAD OF RESEARCH



MR. AAKASH BANSAL

DIRECTOR & BUSINESS HEAD



MR. SANCHIT TAKSALI, CFP

INDEPENDENT DIRECTOR, HEAD OF INVESTMENTS

Mission & Vision

- To emerge as the one-stop resource and comprehensive solution provider that every investor can contact for all investment needs, support and advice.
- To offer research and personalized services that empower investment with timely updates about the Financial Markets
- To help individuals in creating, managing & preserving Wealth over the long- term horizon.



ASSOCIATIONS & MEDIA PRESENCE

Our Associations



Media Presence





With **20 Years** of Market Experience

We assure
you for

- ✓ Best Analytics
- ✓ Commitment to Client
- ✓ Best Service You Can Get
- ✓ High Level of Knowledge



Member of





WHY KEDIA CAPITAL ?

**1st Unified Licensed
Stock Broker in India.**

**User-Friendly Multi-
Asset Trading Platform.**

**Member of NSE, BSE, MCX,
NCDEX, ICEX, CDSL and
regulated by SEBI.**

**Dedicate Support
Team for
Smooth Handholding**

**Highly acclaimed
Research & Advisory
from past 20 years**

**Strong Mentorship from
Senior Management**

**Advisory Backed Mobile
Application**

**Direct to Customer
(D2C) Investing Facility
(No Intermediary)**



SERVICES WE PROVIDE



Broking



Depository



Wealth
Management



Mutual
Fund



Investment
Advisory



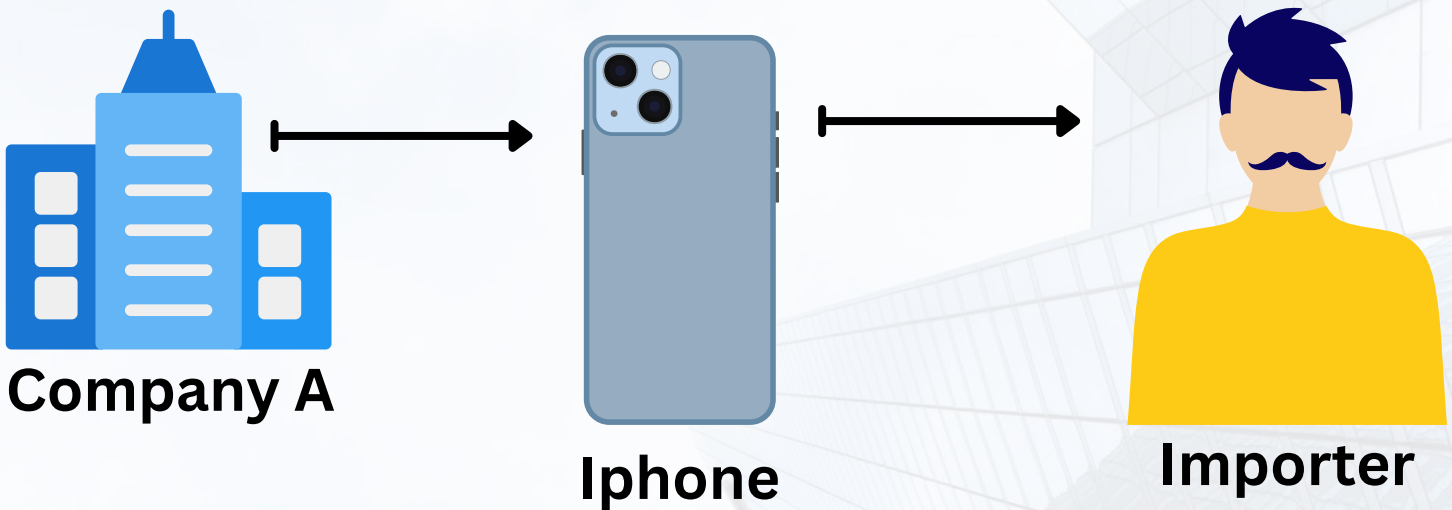
International
Stocks



CURRENCY HEDGING

- Hedging, whether in your portfolio, your business, or anywhere else, is about decreasing or transferring risk.
- Hedging is a valid strategy that can help protect your portfolio, home, and business from uncertainty.
- Besides protecting an investor from various types of risk, it is believed that hedging makes the market run more efficiently.

CURRENCY HEDGING




An Importer wants to purchase 10,000 iPhones from Company A.
(In a period of 1 Month)

Let's assume that the current conversion rate of USDINR is 82

Assumption: Price of iPhone per unit is \$100

Importer's Condition

| | |
|---|---|
| <p>03rd May, 2023 (Places an order)</p> | <p>The price while placing the order was Rs.82, then a total= of $82*100(\text{Cost of iPhone})*10,000$ (Qty) =Rs. 8,20,00,000</p> |
| <p>03rd June, 2023 (Receives Shipment)</p> | <p>Assuming, The market price is now Increased to Rs.84, then the total = $84*100*10,000$ =Rs. 8,40,00,000</p> |
|  | <p>The Importer has to incur a loss of $(84-82=2)*100*10,000=$ Rs.20,00,000</p> |

Scenario 1

In order to Hedge the position, the Importer should
Buy Futures @ 82 on 03/05/2023

After a Period of 30 days

| | | | |
|--|--------|---|--|
| If USD\$ reaches 84 (Sell the Future @ 84 on 03/06/2023.) | SPOT | $=(82-84)*1000*1000$ =Rs. -20,00,000 | No Profit No Loss No Impact on P/L |
| | FUTURE | $=(84-82)*1000*1000$ =Rs. +20,00,000 | |

NET= 0

Note: USDINR Lot size is 1000

Assumption: Taken for 1000 Lots

Scenario 2

In order to Hedge the position, the Importer should Buy Futures @ 82 on 03/05/2023

After a Period of 30 days

| | | | |
|---|--------|---|--|
| If USD\$ reaches 80 (Sell the Future @ 80 on 03/06/2023.) | SPOT | $=(82-80)*1000*1000$ $=Rs. +20,00,000$ | No Profit No Loss No Impact on P/L |
| | FUTURE | $=(80-82)*1000*1000$ $=Rs. -20,00,000$ | |

NET = 0

Note: USDINR Lot size is 1000

Assumption: Taken for 1000 Lots

Exporter's Condition

| | |
|---|---|
| <p>03rd May, 2023 (Received an order)</p> | <p>The price while receiving the order was Rs.82, then total= $82*100$(Cost of iPhone)*10,000 (Qty) =Rs. 8,20,00,000</p> |
| <p>03rd June, 2023 (Have to give delivery)</p> | <p>Assuming, The market price has now fallen to Rs.80, then total = $80*100*10,000$ =Rs. 8,00,00,000</p> |
|  | <p>The Exporter has to incur a loss of $(82-80=2)*100*10,000=$ Rs.20,00,000</p> |

Scenario 1

In order to Hedge the position, the Exporter should Sell Futures @ 82 on 03/05/2023

After a Period of 30 days

| | | | |
|--|--------|---|--|
| If USD\$ reaches 80 (Buy the Future @ 80 on 03/06/2023.) | SPOT | $=(80-82)*1000*1000$ =Rs. -20,00,000 | No Profit No Loss No Impact on P/L |
| | FUTURE | $=(82-80)*1000*1000$ =Rs. +20,00,000 | |

NET= 0

Note: USDINR Lot size is 1000

Assumption: Taken for 1000 Lots

Scenario 2

In order to Hedge the position, the Exporter should Sell Futures @ 82 on 03/05/2023

After a Period of 30 days

| | | | |
|---|--------|---|--|
| If USD\$ reaches 84 (Buy the Future @ 84 on 03/06/2023.) | SPOT | $=(84-82)*1000*1000$ =Rs. +20,00,000 | No Profit No Loss No Impact on P/L |
| | FUTURE | $=(82-84)*1000*1000$ =Rs. -20,00,000 | |

NET = 0

Note: USDINR Lot size is 1000

Assumption: Taken for 1000 Lot

Contract Specifications (USDINR)

| | |
|-------------------------------------|---|
| Market Type | N |
| Instrument Type | FUTCUR |
| Unit of Trading | 1 - 1 unit denotes 1000 USD. |
| Underlying / Order Quotation | The exchange rate in Indian Rupees for US Dollars |
| Tick Size | 0.25 paise or INR 0.0025 |
| Trading Hours | Monday to Friday 9:00 a.m. to 5:00 p.m. |
| Contract Trading Cycle | 11 serial weekly cycle (excluding expiry week wherein monthly contracts expires on a Friday) and 12 month trading cycle. |
| Last Trading Day | All weekly expiration contracts will expire on Friday of the expiring week |
| Quantity Freeze | 10,001 or greater |



How can we help?

- Effectively Hedge Currency Price Fluctuation Risk
- Minimal Cost
- Advance Tracking System
- Dedicated Relationship Manager
- Monthly Performance Report
- Easy On-Boarding Process



Our Branches



HEAD OFFICE, MUMBAI

Office No:1,2,3&4, 1st Floor, Tulip – Flowervalley, Khadakpada Circle, Kalyan (W) 421301
+91-8069159999



DELHI

Office No 212, 2nd Floor Naurang House KG Marg Atul Grove Road Janpath Connaught Place New Delhi 110001
+91-8069159999



JAIPUR

328, 3rd floor, Ganpati Plaza, MI Road, Jaipur, Rajashtan Pin:302001
+91-8069159999



THANE

405,4th Floor, Orion Business Park, Near Cinewonder Mall, Kapurbawdi, Ghodbunder Road, Thane W 400607
+91-8069159999



SURAT

Shop no. 121, Highfield Ascot Opp Pal, Avenue, VIP Road, Vesu, Surat, Gujarat 395007
+91-8069159999

CONTACT US



+91 806 915 9999



www.kediacapital.com



1, 2, 3 & 4, 1ST FLOOR, TULIP BLDG, FLOWER VALLEY COMPLEX,
KHADAKPADA CIRCLE, KALYAN-(W), MUMBAI-421301



cs@kediacapital.com

KEDIA CAPITAL SERVICES PVT. LTD.

MEMBER OF : NSE | BSE | MCX | NCDEX | CDSL

SEBI REGISTRATION NUMBER. INZ000042238 | IN-DP 394 -2018

CIN : U65923MH2012PTC227863 | SEBI RIA NO.: INA000015525



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Thank You

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