



KEDIA | CAPITAL

Trusted Wealth Partner

Become a
Successful
Mutual Funds
Distributor

JOIN

INDIA'S LARGEST MUTUAL
DISTRIBUTION PLATFORM

Mutual Fund Business Opportunity

ONE OF FASTEST GROWING FINANCIAL INDUSTRY

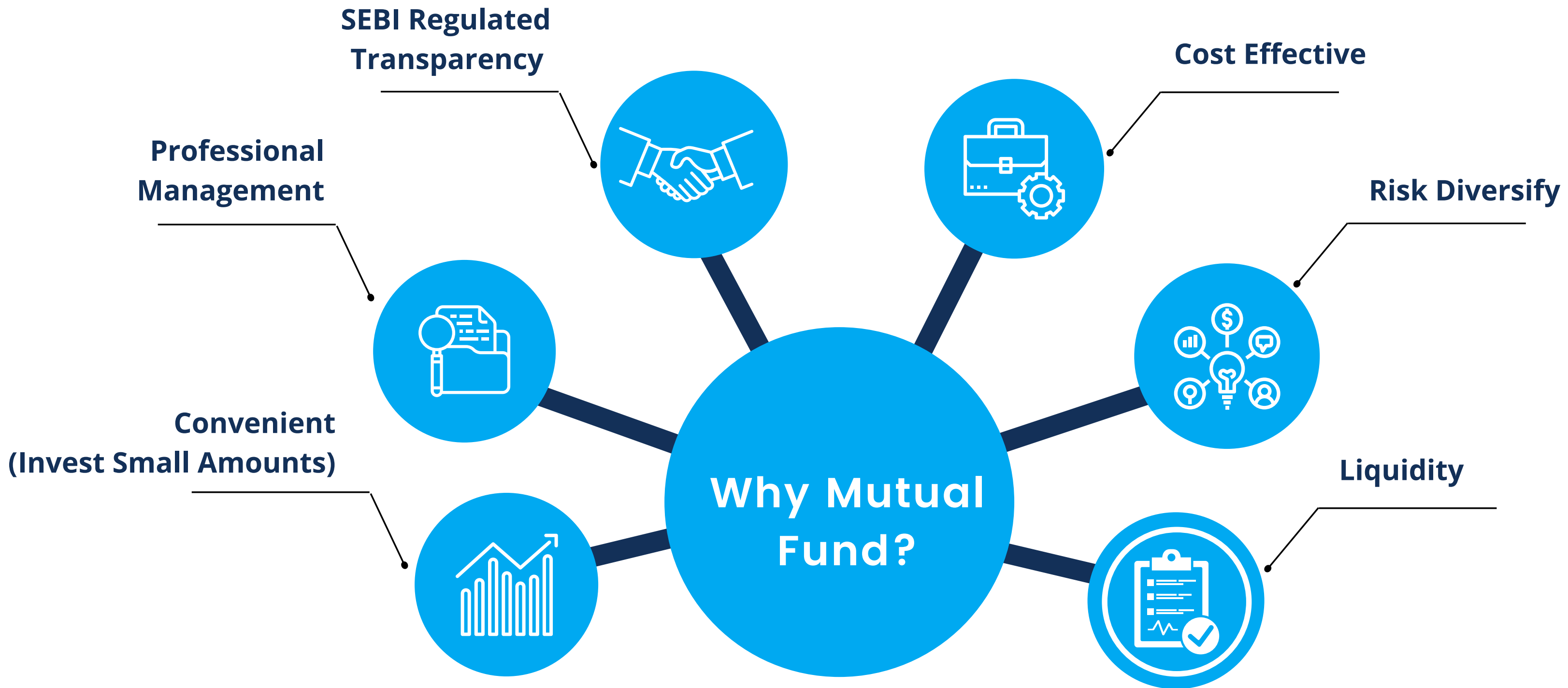


Mutual Fund

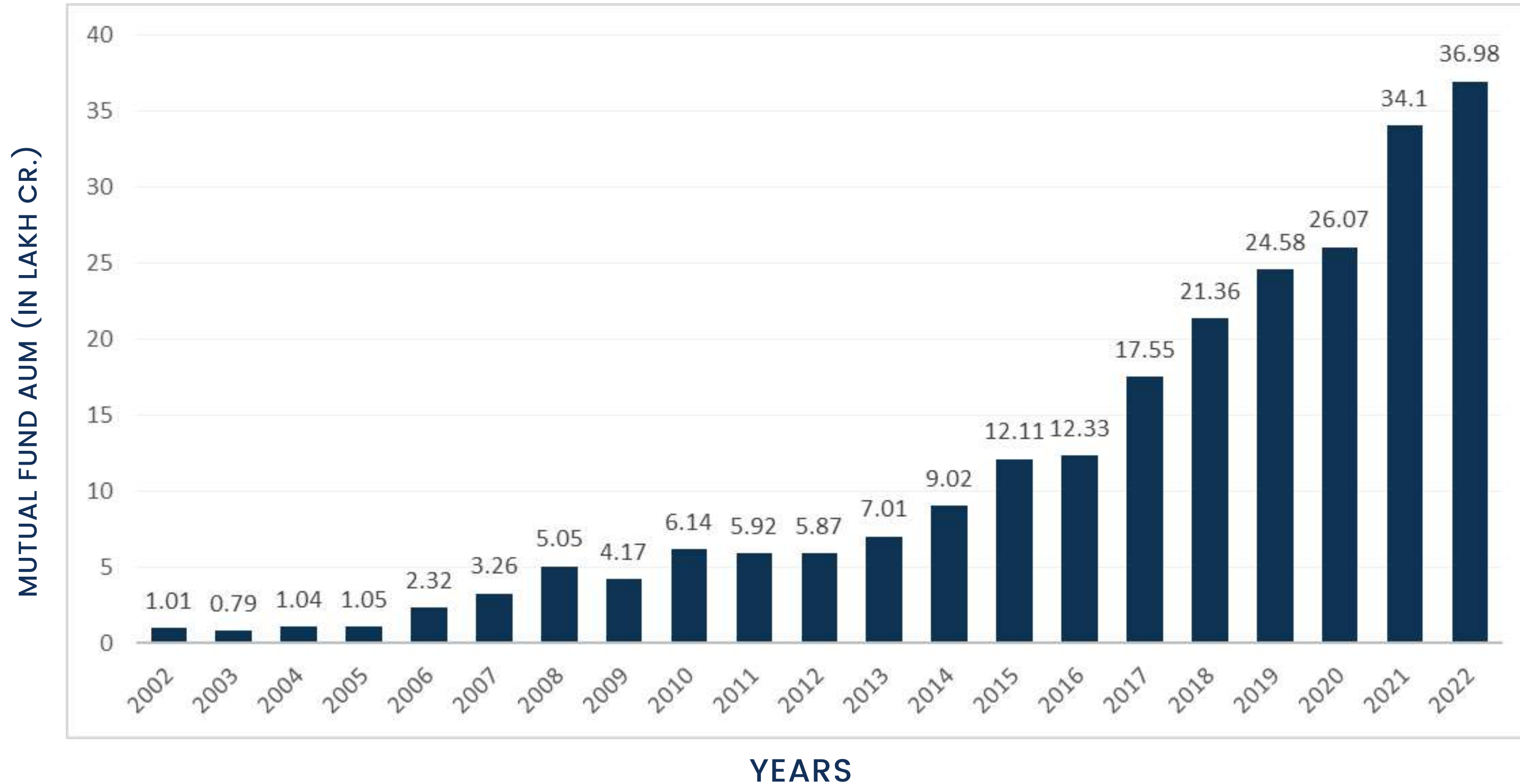
A mutual funds works by pooling money from multiple investors and then investing it amongst different securities. As a result, it provides greater liquidity, diversification, lower risk, etc.



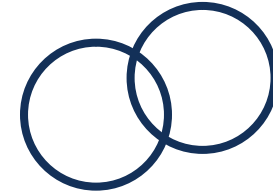
Why Mutual Fund?



Mutual Fund Industry Growth Story



Mutual Fund Aum Has Grown **3 Times** In **5 Years** With **22% Annual Growth**



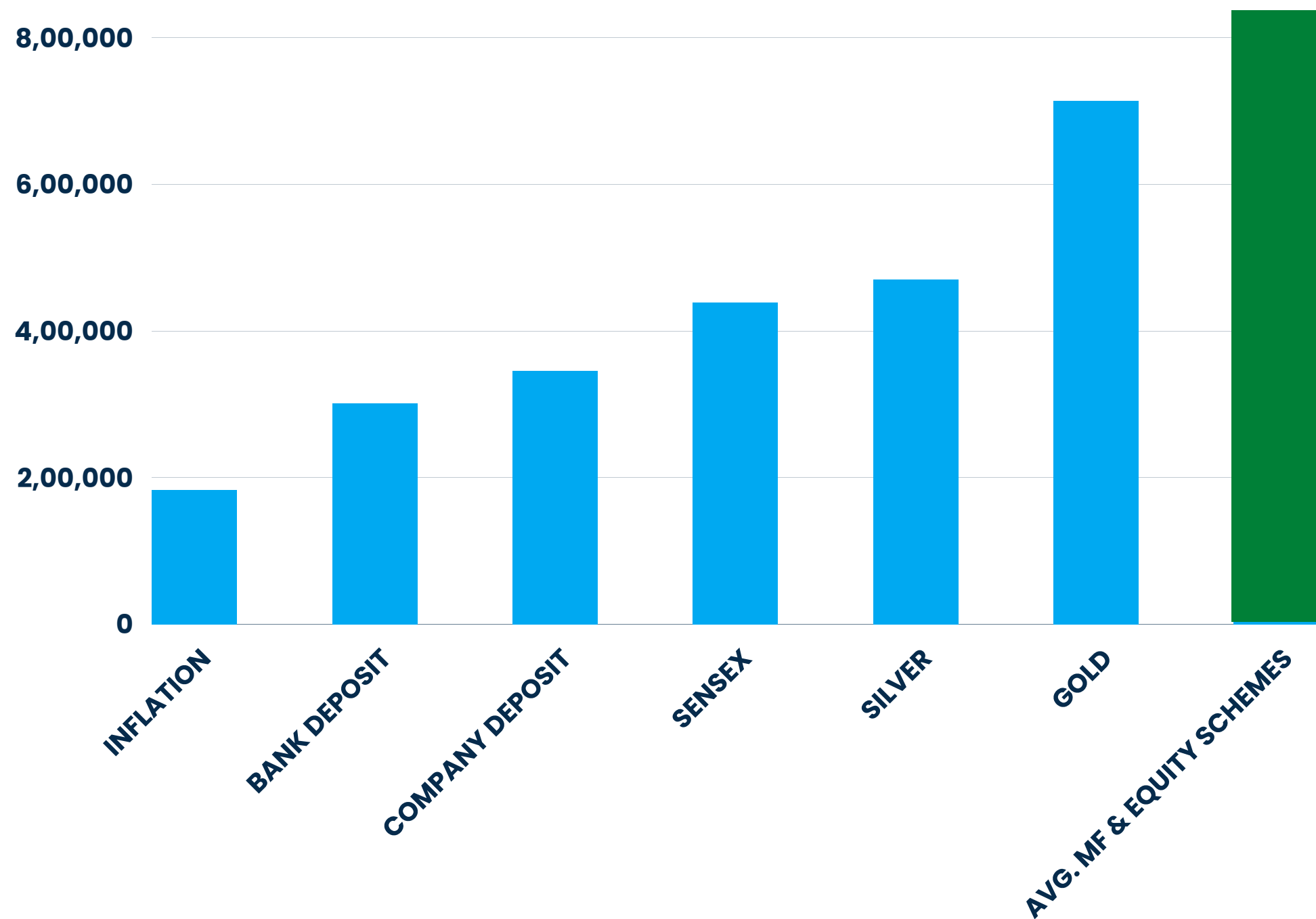
Think Investment... Think **Mutual Fund**



Mutual Fund is an Ideal Product for
Wealth Creation and Wealth Preservation

Mutual Fund Wealth Creation Product

Growth of Rs.1Lac in Different Asset Classes in 15years



Power of SIP

Monthly investment of Rs.10,000 for 15years

BANK FD

@7.80%

₹33,42,000

SIP

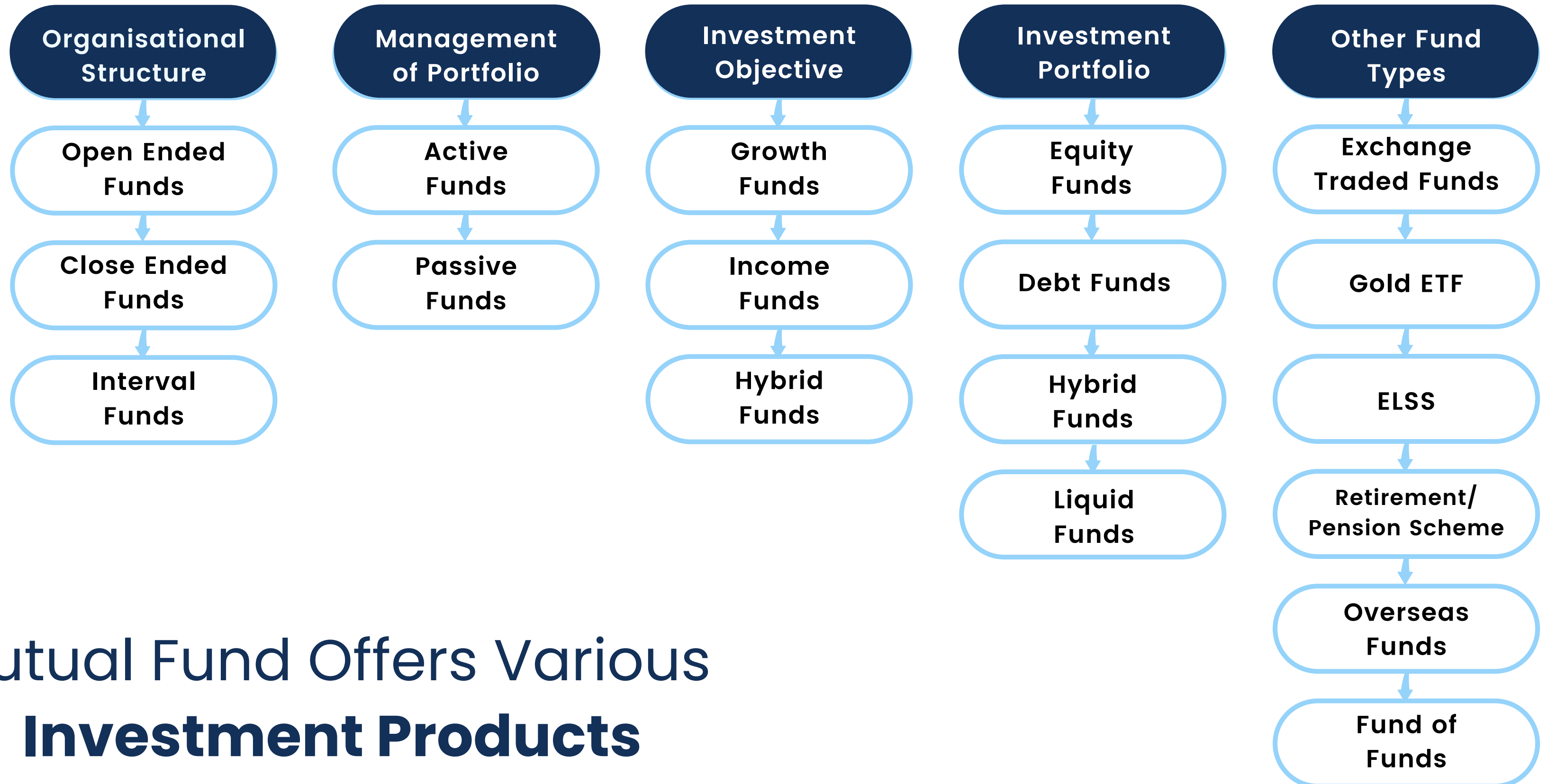
IN EQUITY MUTUAL FUNDS

@17%

₹82,74,000



Type of Mutual Fund



Mutual Fund Offers Various
Investment Products

Mutual Fund **Offers**

**Wealth Creation
Solutions**

**Regular Income
Solutions**

**Short, Medium &
Long Term
Investment Solution**

**Tax Saving
Solutions**

**Retirement
Solutions**

**Financial Goals
Achievement
Solutions**

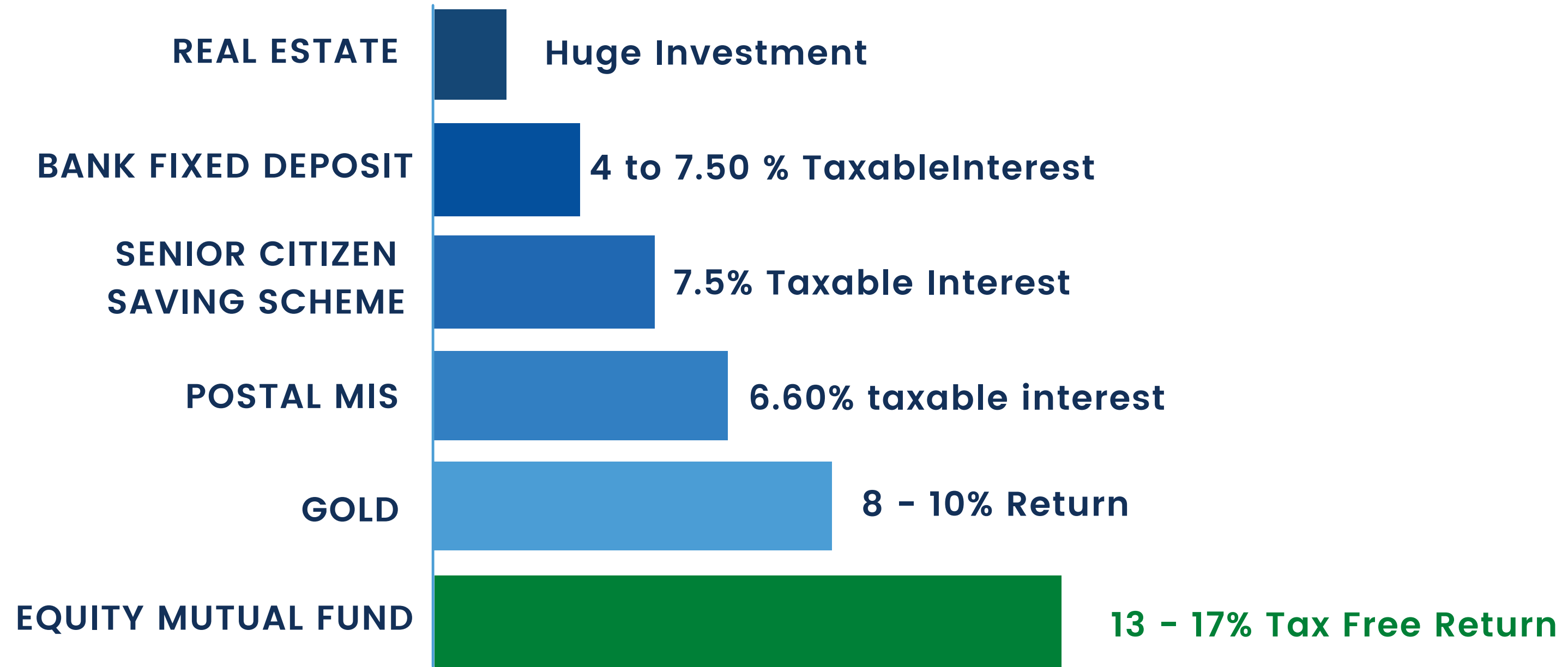
Think Investment... Think Mutual Fund

Scope Of Mutual Fund Business



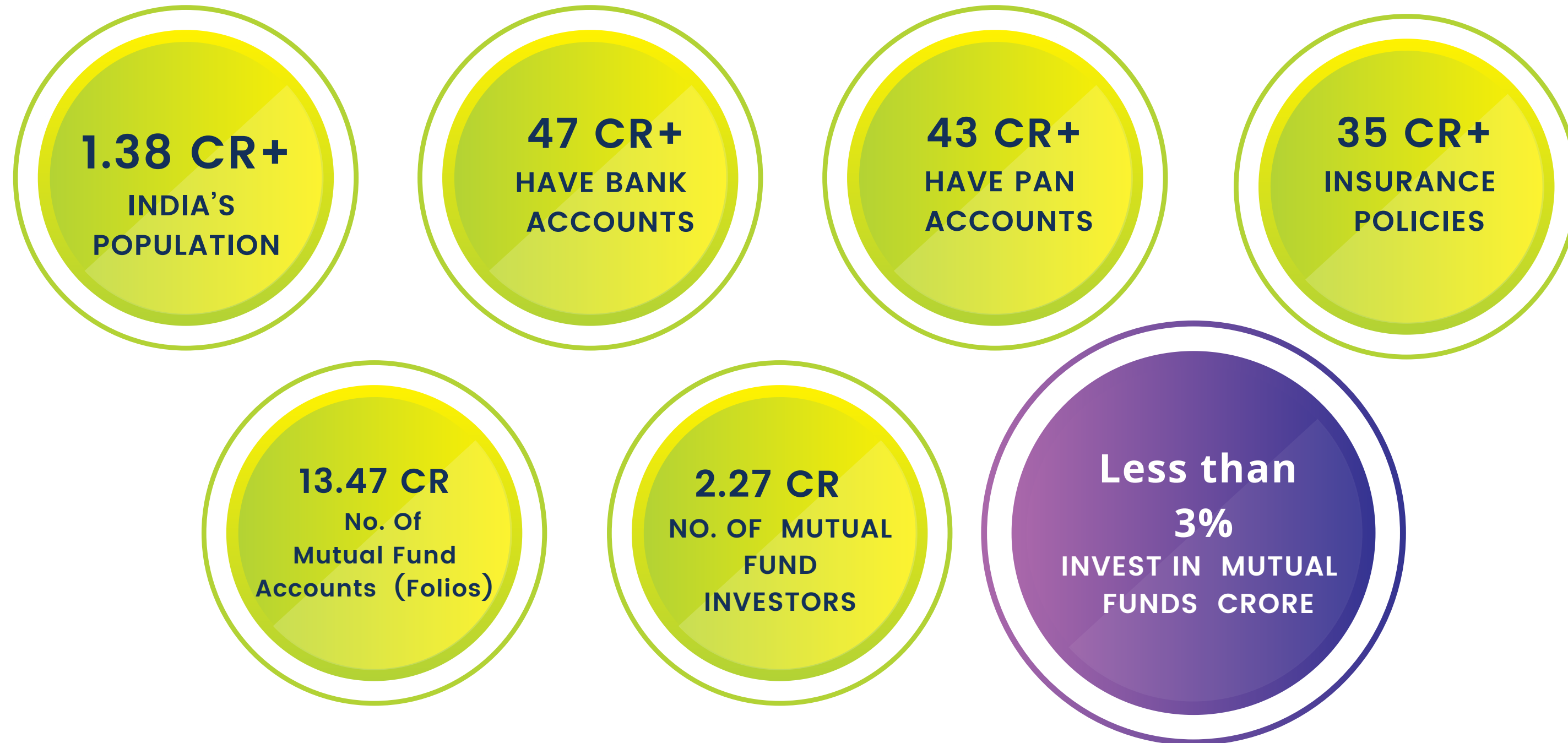
Think Investment... Think Mutual Fund

Where Does Indians Mostly Invest Their Money?



Unique Mutual Fund Product Creates great Business Opportunity For MF Distributor

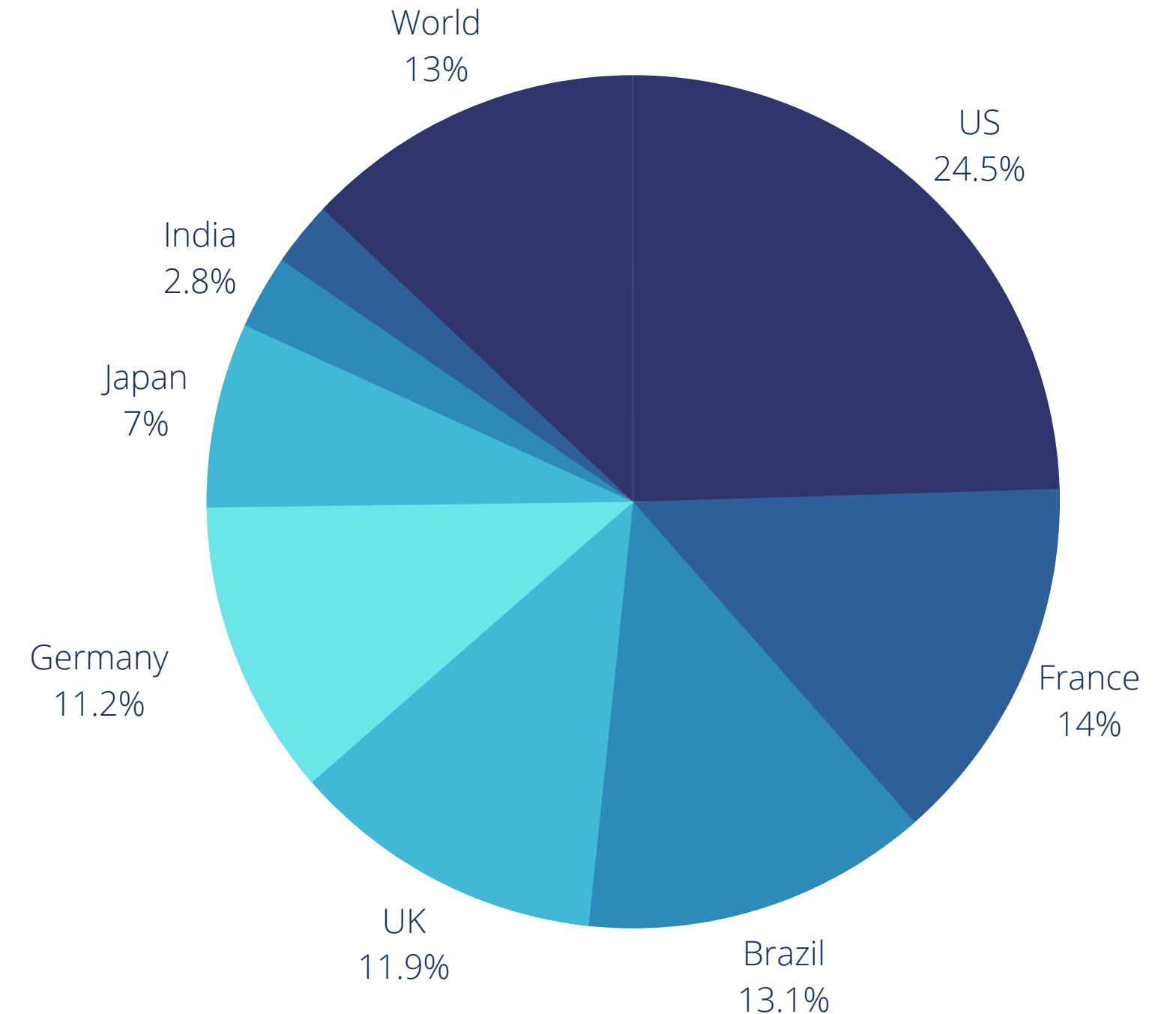
Current Situation Of Indian Investment In Mutual Funds



Miles And Miles To Go....

Mf Industry India Vs Global

Country	Percentage
US	140
France	80
Brazil	75
UK	68
Germany	64
Japan	40
India	16
China	14
World	74



Mutual Fund Penetration Is Low In India Creates Golden Opportunity !!

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Great Earning Opportunity for

**Mutual Fund
Distributor**

Think Investment... Think Mutual Fund

Mutual Fund **Business Earning** Opportunity

In MF Earnings is Generated Through Trail Commission Paid on Investment Value on a Monthly Basis From Day 1 of Investment
Annual Trail Rates are in the Range of 0.50%–0.80%



Earning on Lumpsum Investment

Let's Understand Earning With Example if You Get an Investment of Rs.1 Lac From an Investor, and This Amount Remains Invested in MF for 15 Years, What Will You Earn?

YEAR	AUM GROWTH	TRAIL	CUMULATIVE INCOME
1	1,15,000	805	805
2	1,32,250	926	1,731
3	1,52,088	1065	2,795
5	2,01,136	1408	5,428
10	4,04,556	2832	16,344
15	8,13,706	5696	38,302

Earning on SIP

Lets Understand Sip Earning With Example

If You Get a SIP of Rs.10,000 From an Investor for 15 Years, What Will You Earn?

YEAR	NEW INVESTMENT	AUM GROWTH	TRAIL	CUMULATIVE INCOME
1	1,20,000	1,38,000	966	966
2	1,20,000	2,96,700	2,077	3,043
3	1,20,000	4,79,205	3,354	6,397
5	1,20,000	9,30,449	6,513	17,734
10	1,20,000	28,01,913	19,613	85,969
15	1,20,000	65,66,097	45,963	2,55,781

Mutual Fund Distributor Career Opportunity

If Mutual Fund Distributor Does Per Month

New Clients: Only 10 Clients Per Month

Lumpsum Sales: Rs.1 Lac Per Clients (Rs.10 Lacs/month)

SIP Sales: Rs.5,000 Per Clients (Rs.50,000 Sip/month)

Mutual Fund Business & Earning Growth Path

AFTER YEAR	VALUE OF TOTAL INVESTMENT (AUM)	YEARLY TRAIL INCOME
1	1.70 Cr.	1,19,000
2	4.50 Cr.	3,15,000
3	8.50 Cr.	5,95,000
4	20.00 Cr.	14,00,000

Other Plus Points for Mutual Funds Distributor



About Us

Incorporated in 2004 as Kedia Commodities by Mr. Vijay Kedia. Later on, diversified business into other segments of Financial Markets i.e. Equities, Currencies & Mutual Funds becoming the India's 1st Unified Licensed Stock Broker approved by SEBI - 2017.

Mission & Vision

- To emerge as the one-stop resource and comprehensive solution provider that every investor can contact for all investment needs, support and advice.
- To offer research and personalized services that empower investment with timely updates about the Financial Markets
- To help individuals in creating, managing & preserving Wealth over the long-term horizon.

Awards, Achievement & Recognitions

- Business Excellence Award by Zee Business, 2016
- 1st Company in the Country with Unified Stock Broking License Approved by SEBI, 2017
- Best Commodity Advisory Company Awarded by MCX, 2018
- Best Commodity Advisory by NCDEX, 2021 and 2022
- Presence as Opinion Board of Zee Business, CNBC, ET Now & other prominent Business Channels



Our Management



MR. VIJAY KEDIA
FOUNDER & DIRECTOR



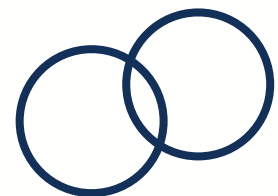
MR. AJAY KEDIA
DIRECTOR & HEAD OF
RESEARCH

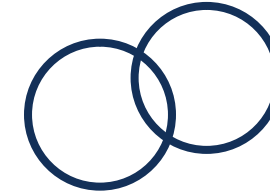


MR. AAKASH BANSAL
DIRECTOR & BUSINESS HEAD



MR. SANCHIT TAKSALI
INDEPENDENT DIRECTOR,
HEAD OF INVESTMENTS





Why Kedia Capital ?

**1st Unified Licensed
Stock Broker in India.**

**User-Friendly Multi-
Asset Trading Platform.**

**Member of NSE, BSE, MCX,
NCDEX, ICEX, CDSL and
regulated by SEBI.**

**Dedicate Support
Team for
Smooth Handholding**

**Highly acclaimed
Research & Advisory
from past 18 years**

**Strong Mentorship from
Senior Management**



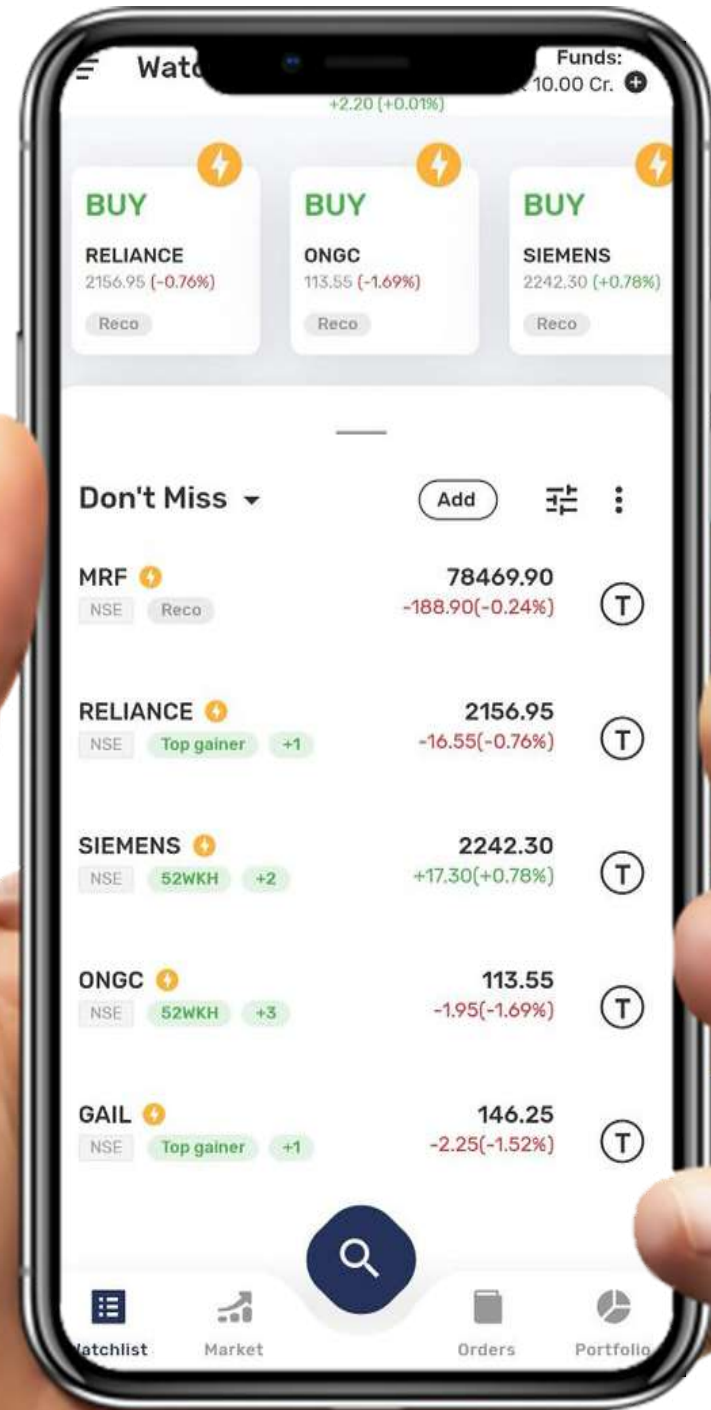
With **30 Years** of Market Experience

We assure
you for

- ✓ Best Analytics
- ✓ Commitment to Client
- ✓ Best Service You Can Get
- ✓ High Level of Knowledge



One Stop Shop for your all Investment



Broking



Depository



Wealth
Management



Mutual
Fund



Investment
Advisory



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Stocks

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 1, 2, 3 & 4, 1ST FLOOR, TULIP BLDG, FLOWER VALLEY COMPLEX,
KHADAKPADA CIRCLE, KALYAN-(W), MUMBAI-421301

 cs@kediacapital.com

Kedia Capital Services Pvt. Ltd.

MEMBER OF : NSE | BSE | MCX | NCDEX | CDSL

SEBI REGISTRATION NUMBER. INZ000042238 | IN-DP 394 -2018

CIN : U65923MH2012PTC227863 | SEBI RIA NO.: INA000015525

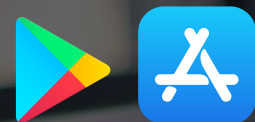


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Thank You

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