

KEDIA ADVISORY

Researching Wealth

Stock basket performance snapshot as on 02nd January 2024

KEDIA ADVISORY

STOCK — BASKETS

About Us

Incorporated in 2004 as Kedia Commodities by Mr. Vijay Kedia. Later on, diversified business into other segments of Financial Markets i.e. Equities, Currencies & Mutual Funds becoming India's 1st Unified Licensed Stock Broker approved by SEBI - 2017.

Today, we offer a wide range of Financial Product & Services from Equities to AIF under one account. A User-Friendly Multi-Asset Trading Platform encompasses Robust Back Office Support. We are Members of NSE, BSE, MCX, NCDEX, ICEX, and CDSL and are regulated by SEBI.

Mission & Vision

- To emerge as the one-stop resource and comprehensive solution provider that every investor can contact for all investment needs, support, and advice.
- To reach out to all those investors (retail and corporate), who wish To maximize their returns and be able To easily diversify their portfolios.
- To offer research and personalized services that empower investment with timely updates about the Financial Markets
- To help individuals in creating, managing & preserving Wealth over the long-term horizon.

Awards, Achievement & Recognitions

- Business Excellence Award by Zee Business, 2016
- 1st Company in the Country with Unified Stock Broking License Approved by SEBI, 2017
- Best Commodity Advisory Company Awarded by MCX, 2018
- Best Commodity Advisory by NCDEX, 2021
- Presence as Opinion Board of Zee Business, CNBC, ET Now & other prominent Business Channels

Management

Mr. Vijay Kedia Founder & Managing Director

Mr. Ajay Kedia Director & Head of Research

Mr. Aakash Bansal Director & Business Head

Mr. Sanchit Taksali, CFP[®]CM Independent Director

Introduction

"Wealth can only be created, if it is Managed wisely while Preserving its Legacy."

In the last 40 years, the Indian Stock Market has given an annualized return of 15% i.e. bringing the compounding effect of money doubling in every 5 Years. Thus, any investor who stays invested in the Indian Stock Market with a corpus of just Rs. 100 in the 1980s has created a wealth of Rs. 26,786.35/- (the Year 2021) which is a whopping 267x multiple of return over the period.

Wealth comes with an option of Time. It has been proven, that investors who follow the Strategy of Asset Allocation created wealth for themselves as well as for their Future Generations.

Creating Wealth is not just about Equity Investments - It is more of an Asset Allocation into the Right Asset Classes with Proper Diversification. In India, before 1992, the Asset Classes has been limited to Real Estate, Stocks, Mutual Funds, Gold, Silver & Other Precious metals. With Globalization & Liberalization comes into the effect, the traditional Asset Classes have been transformed into Alternative Investments. Offering Investors, the option to choose varieties of products/services for their Portfolio.

As a great saying,

"With more Power comes, Greater Responsibilities."

Similarly,

"With more Investment Options, the greater are the chances to hedge against the unknown Risk."

"At Kedia Capital Services, we always believe in providing Quality Services to both our team as well as to our customers.

Thus, in the year 2020, after the approval of the SEBI Registered Investment Advisory License - We started diversifying our Product/Service Basket to provide our prestigious clients with Right Investment Avenues under an umbrella.

Resulting in, Save Time, Effort & Cost in our customer's pockets.

Investing Money is Simple, but Managing these investments requires expertise & experience which, at Kedia Capital Services incorporated at its root since 2004.

And will continue to do so..."

"This is our Monthly Recommended Portfolio Performance Report for our esteemed Clients & our Internal Team members for reference purposes. Thus, benefiting both on an individual basis as well as on a societal basis.

Along with this, it will also, acknowledge our customers in enriching their Knowledge about the available Investment Avenues & the Risk-Reward payoff offered by such avenues.

Investments in any Financial Instruments are Subject to Market Risk. Please Always Consult with SEBI's Registered Investment Advisor or Kedia's Wealth Advisor, before taking any investment Decision.

At Kedia Capital Services, we continuously try to aware as many individuals as possible of Financial Literacy & Inclusion through Investor Awareness Program, Online Webinars, Weekend's #KediaTalks, and much more.

**Mr. Ajay Kedia,
(Director)**

**Mr. Sanchit Taksali, CFP
(Independent Director)**

For participation, please get in touch with your RM.

No. of Stocks: 10 Benchmark: NIFTY DIVIDEND OPPORTUNITY 50

PERFORMANCE OF BASKET (1 Yr)

Category	Performance (1 Yr)
PORTFOLIO	78.44%
BENCHMARK	40.56%

Strategy Snapshot

- Investors can invest in companies with high and sustainable dividend yields comparable to or higher than fixed income returns
- Investors should focus on companies with strong balance sheets, persistent competitive advantages, and are available at a discount to intrinsic values.
- The Super Normal portfolio currently with a high dividend yield.
- Further, the companies could grow and their dividends would increase as well.
- A portfolio can have significantly lower volatility as it is diversified into various sectors and industries

PERFORMANCE (AS OF 02/01/24)	1 YEAR	2 YEAR (CAGR)	3 YEAR (CAGR)	5 YEAR (CAGR)
PORTFOLIO	78.44%	49.85%	37.96%	29.34%
BENCHMARK	40.56%	20.61%	22.28%	16.05%
ALPHA GENERATED	37.88%	29.24%	15.68%	13.29%

Minimum Investment Required: Rs. 50,000/- . SIP & Lumpsum Option Available

FUNDAMENTAL PARAMETERS

Sector Allocation

VALUATION PARAMETERS

RISK PROFILE

BASKET PERFORMANCE

TOP CONSTITUENTS

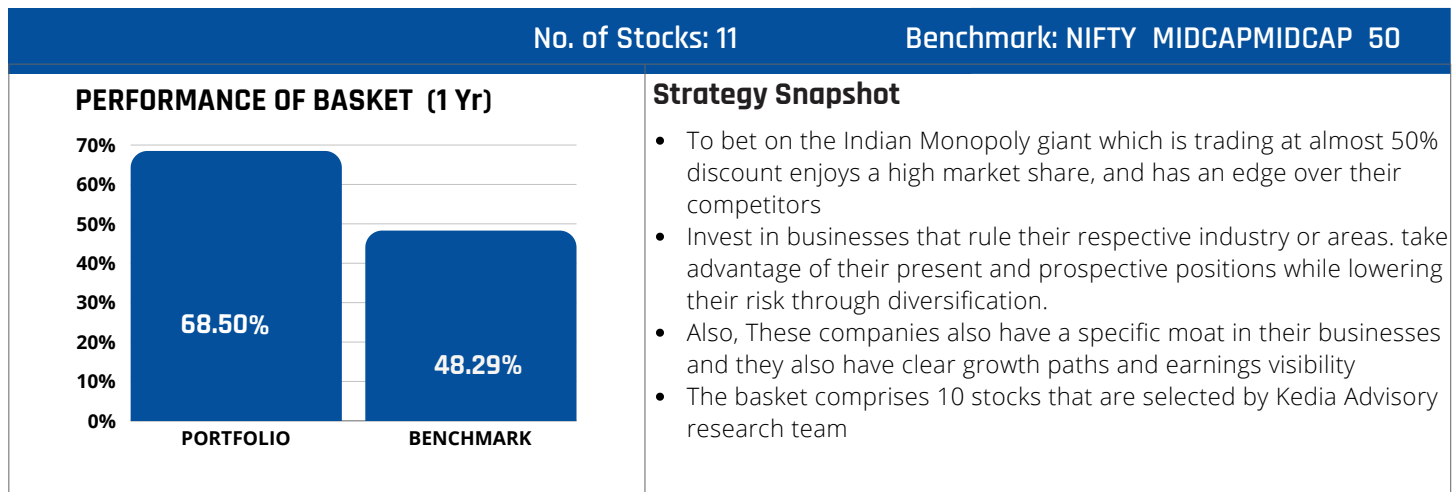
SCRIPTS	ALLOCATION (%)	SECTOR
BPCL	13.23	ENERGY
REC	6.40	POWER
ITC	15.22	FMCG

VALUATION PARAMETERS

Parameter	Portfolio	Benchmark
P/E VALUE	13.46	19.40
PB RATIO	1.33	3.52
SHARPE RATIO	0.33	1.11
D/Y YIELD	1.40	6.18

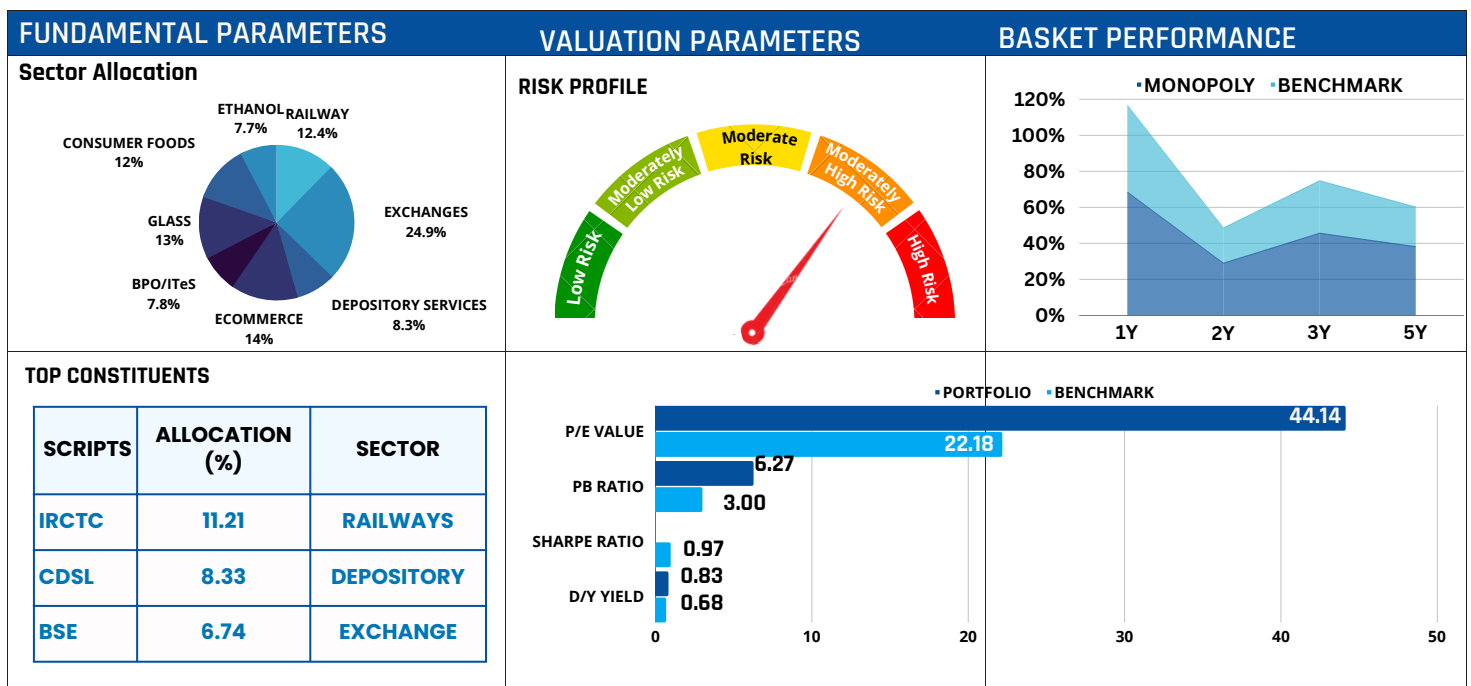
Equity Return Calculator

If you had made a LUMPSUM investment of **Rs 5,00,000** in a **Dividend Basket** 3 Years Ago, your Investment would be worth **Rs 13,12,893.69** with a profit of **+37.96%** (3-year CAGR)



PERFORMANCE (AS OF 02/01/24)	1 YEAR	2 YEAR (CAGR)	3 YEAR (CAGR)	5 YEAR (CAGR)
PORTFOLIO	68.50%	28.96%	45.62%	38.13%
BENCHMARK	48.29%	19.64%	29.16%	22.02%
ALPHA GENERATED	20.21%	9.32%	16.46%	16.11%

Minimum Investment Required: Rs. 50,000/- . SIP & Lumpsum Option Available



Equity Return Calculator

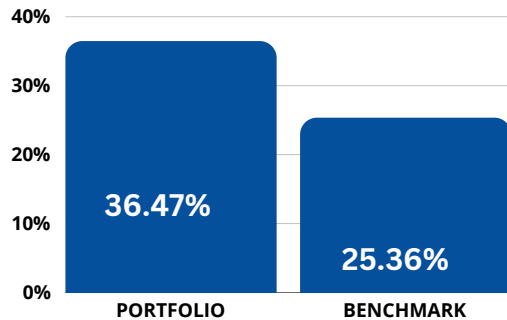
If you had made a LUMP SUM investment of Rs 5,00,000 in a **Monopoly Basket** 3 Years Ago, your Investment would be worth **Rs 16,41,131.29** with a profit of **+48.62%** (3-year CAGR)

SNAPSHOT

No. of Stocks: 12

Benchmark: NIFTY CONSUMPTION

PERFORMANCE OF BASKET (1 Yr)



Strategy Snapshot

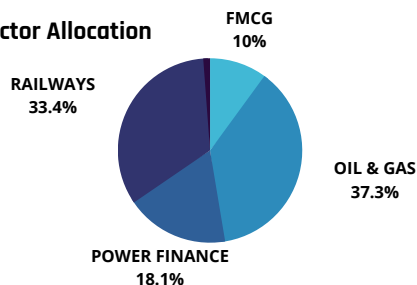
- More people in the middle class have more discretionary income, which is the amount of money they have left over after paying for things like food and housing.
- This revenue is used to purchase upscale goods like cosmetics, designer clothing, entertainment, etc.
- Transportation, food & beverage, education, entertainment & leisure facilities, and other areas will be directly impacted by the anticipated growth in discretionary expenditure during the coming ten years.
- Companies that are anticipated to gain from the expansion of the middle class in India are included in this stock basket.

PERFORMANCE (AS OF 02/01/24)	1 YEAR	2 YEAR	3 YEAR (CAGR)	5 YEAR (CAGR)
PORTFOLIO	36.47%	23.38%	27.62%	24.84%
BENCHMARK	25.36%	13.32%	16.59%	13.14%
ALPHA GENERATED	11.11%	10.06%	11.03%	11.70%

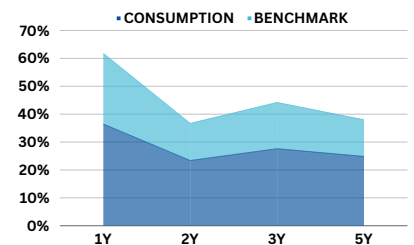
Minimum Investment Required: Rs. 50,000/- . SIP & Lumpsum Option Available

BASKET PERFORMANCE

Sector Allocation



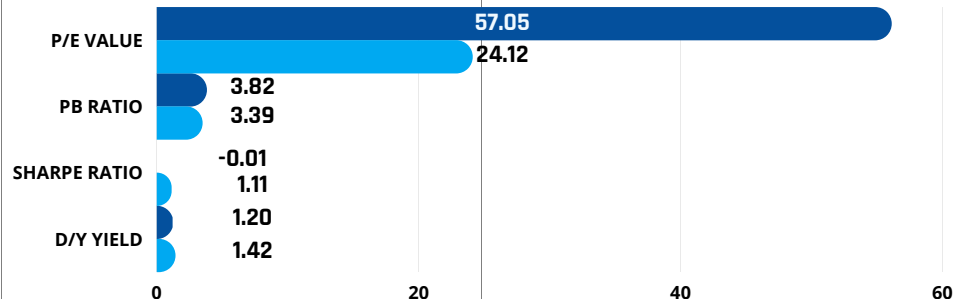
RISK PROFILE



TOP CONSTITUENTS

SCRIPTS	ALLOCATION (%)	SECTOR
RELIANCE	11.40	ENERGY
ITC LTD	9.35	FMCG
TITAN	11.40	JEWELLERY

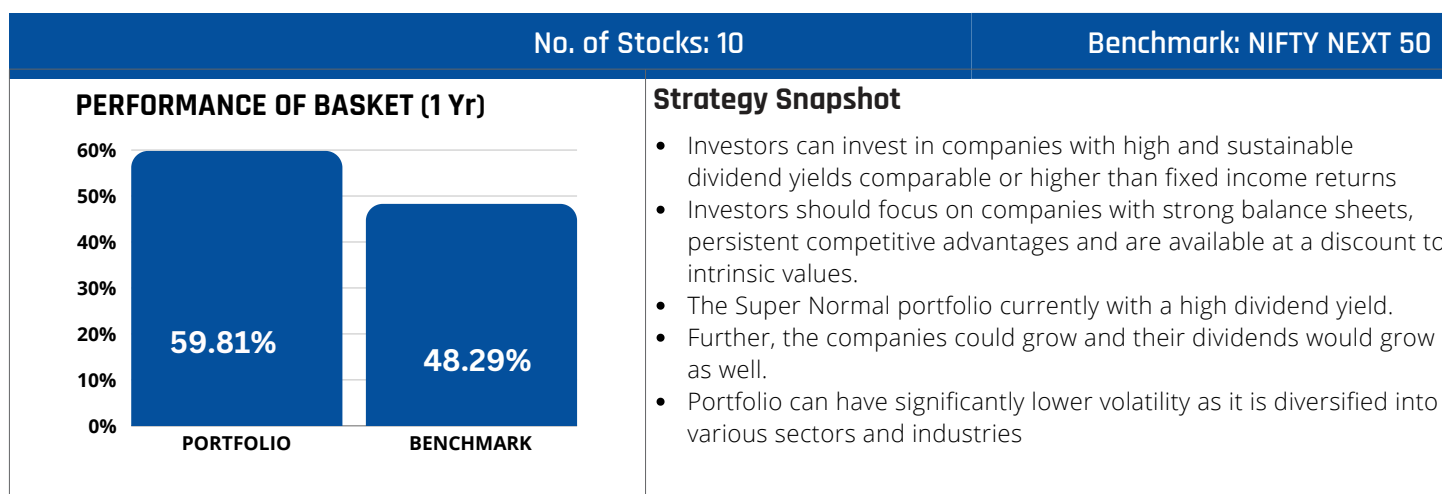
PORTFOLIO vs BENCHMARK



Equity Return Calculator

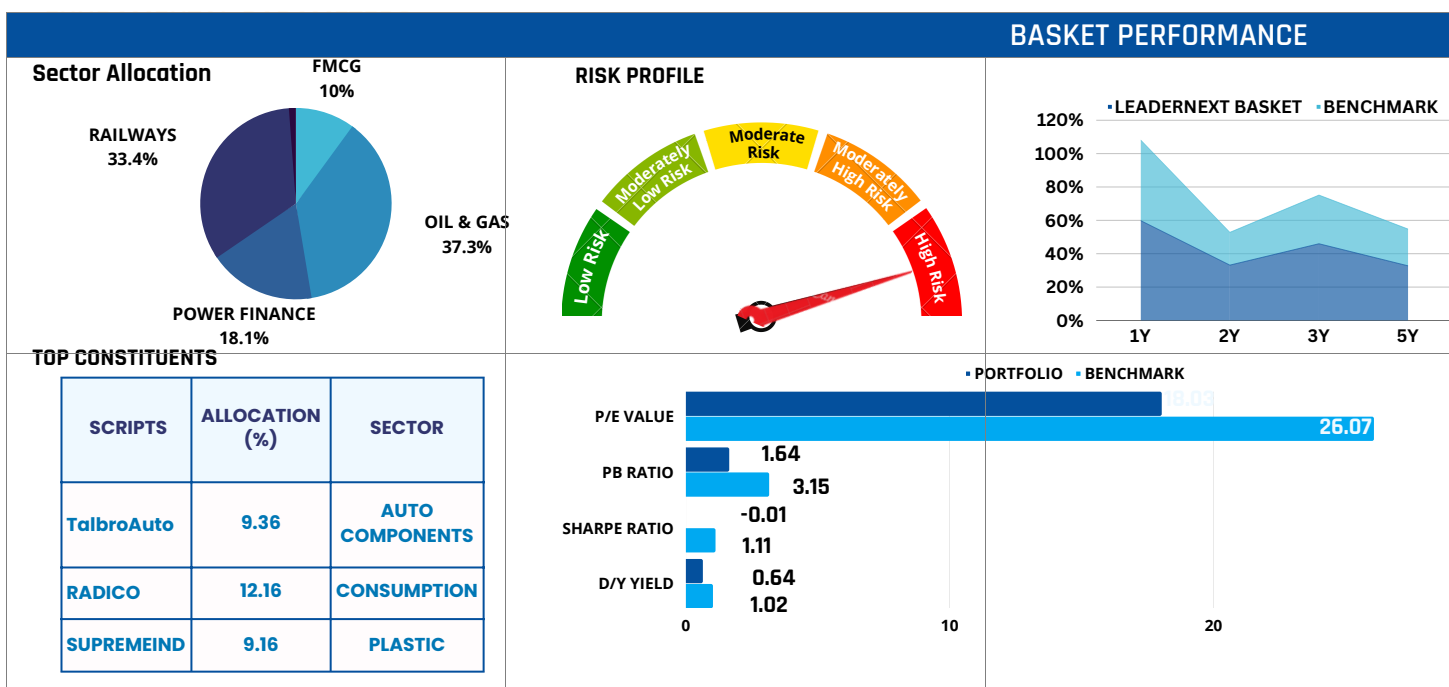
If you had made a LUMP SUM investment of Rs 5,00,000 in a Consumption Basket 3 Years Ago, your Investment would be worth Rs 10,39,264.81 with a profit of +27.62% (3-year CAGR)

SNAPSHOT



PERFORMANCE (AS OF 02/01/24)	1 YEAR	2 YEAR (CAGR)	3 YEAR (CAGR)	5 YEAR (CAGR)
PORTFOLIO	59.81%	33.16%	45.97%	32.74%
BENCHMARK	48.29%	19.64%	29.16%	22.02%
ALPHA GENERATED	11.52%	13.52%	16.81%	10.72%

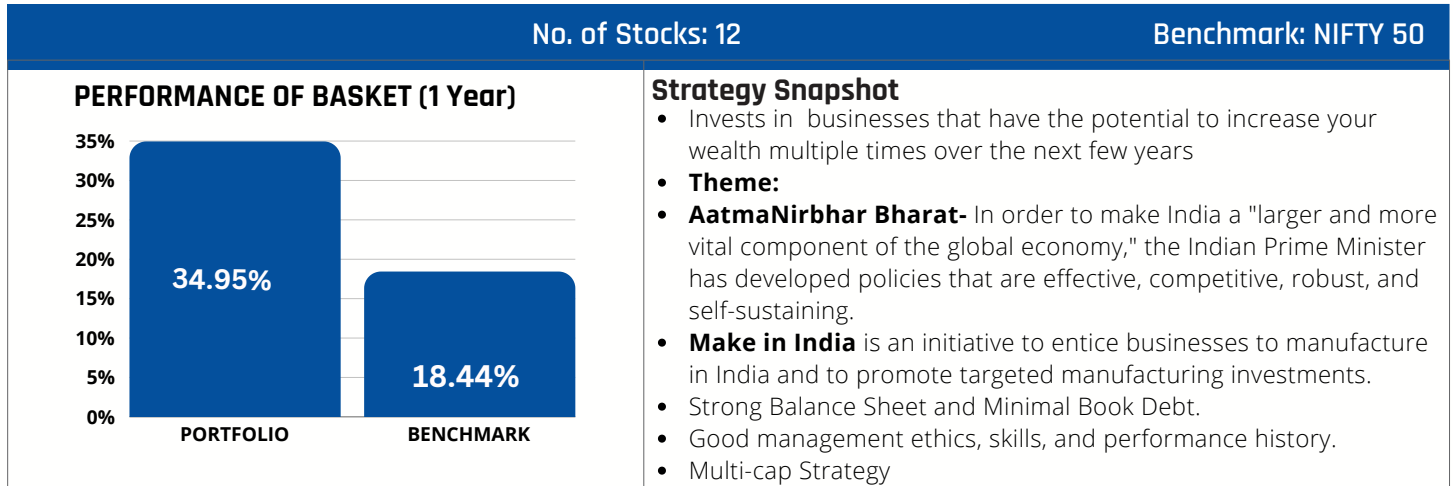
Minimum Investment Required: Rs. 55,000/- . SIP & Lumpsum Option Available



Equity Return Calculator

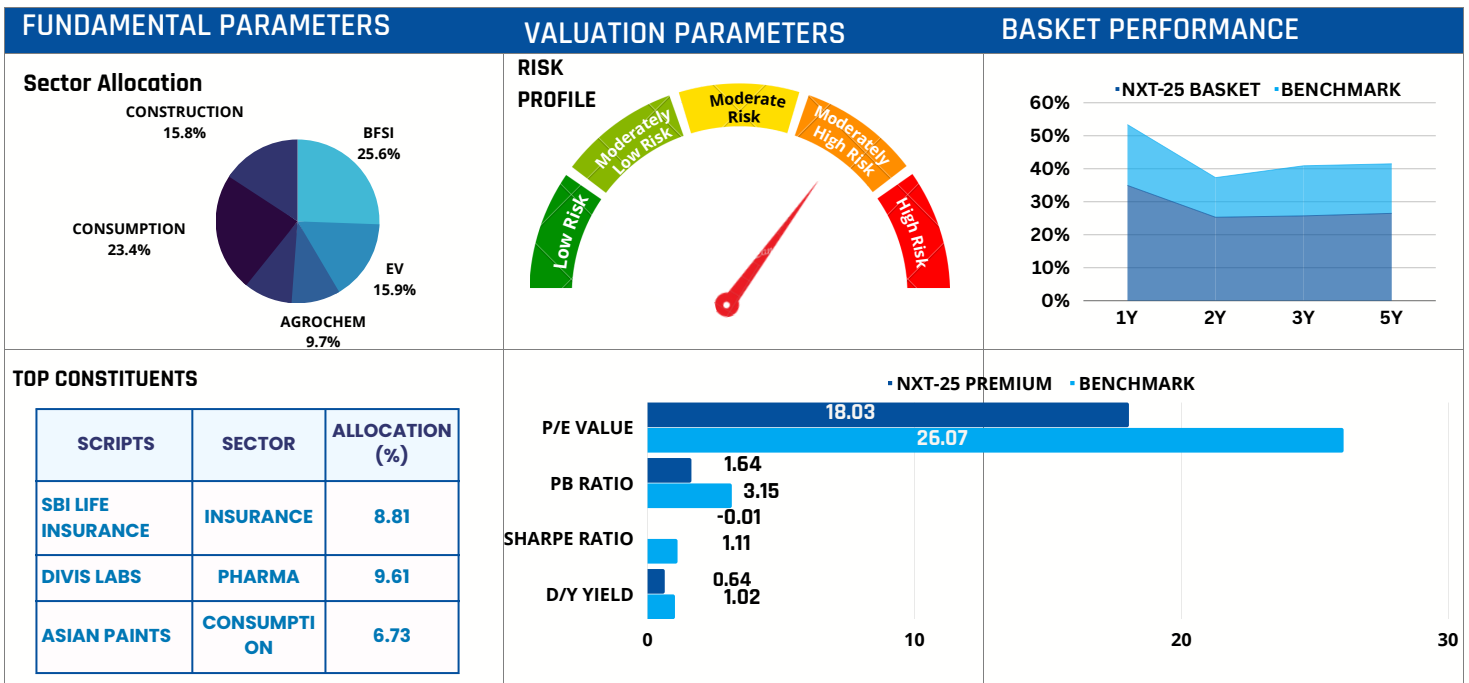
If you had made a LUMP SUM investment of Rs 5,00,000 in a Leader Next Basket 3 Years Ago, your Investment would be worth Rs 15,55,108.98 with a profit of +45.97% (3-year CAGR)

SNAPSHOT



PERFORMANCE (AS OF 02/01/24)	1 YEAR	2 YEAR (CAGR)	3 YEAR (CAGR)	5 YEAR (CAGR)
PORTFOLIO	34.95%	25.30%	25.72%	26.48%
BENCHMARK	18.44%	12.01%	15.18%	15.02%
ALPHA GENERATED	16.51%	13.29%	10.54%	11.46%

Minimum Investment Required: Rs. 1,00,000/- . SIP & Lumpsum Option Available



Equity Return Calculator

If you had made a LUMPSUM investment of **Rs 5,00,000** in an **NXT-25 PREMIUM Basket** 3 Years Ago, your Investment would be worth **Rs 9,93,534.89** with a profit of **+25.72%** (3-year CAGR)

No. of Stocks: 10	Benchmark: NIFTY PHARMA						
<h3>PERFORMANCE OF BASKET (1 YEAR)</h3> <table border="1" style="margin-top: 10px;"> <tr> <th>Metric</th> <th>Value</th> </tr> <tr> <td>Portfolio</td> <td>41.26%</td> </tr> <tr> <td>Benchmark</td> <td>32.90%</td> </tr> </table>	Metric	Value	Portfolio	41.26%	Benchmark	32.90%	<h3>Strategy Snapshot</h3> <ul style="list-style-type: none"> By 2025, the Indian pharmaceutical industry is anticipated to reach a value of \$100 billion. The pharmaceuticals market is dominated by branded generics, which account for around 80% of market revenues By 2025, the pharmaceutical industry is predicted to create 58,000 more job openings. The USFDA approved 336 Abbreviated New Drug Applications (ANDAs) from Indian businesses in 2019, accounting for 40% of all final ANDA approvals. Growth is anticipated to be fueled by a big pipeline of high-value pharmaceuticals and a drop in regulatory alerts for larger corporations.
Metric	Value						
Portfolio	41.26%						
Benchmark	32.90%						

PERFORMANCE (AS OF 02/01/24)	1 YEAR	2 YEAR (CAGR)	3 YEAR (CAGR)	5 YEAR (CAGR)
PORTFOLIO	41.26%	13.75%	22.36%	27.51%
BENCHMARK	32.90%	10.34%	9.22%	14.29%
ALPHA GENERATED	8.36%	3.41%	13.14%	13.22%

Minimum Investment Required: Rs. 55,000/- . SIP & Lumpsum Option Available

FUNDAMENTAL PARAMETERS	VALUATION PARAMETERS	BASKET PERFORMANCE																											
<h4>Sector Allocation</h4> <p>BIO TECHNOLOGIES 8.3%</p> <p style="text-align: center;">PHARMAUTICLAS 83.3%</p>	<h4>RISK PROFILE</h4>	<h4>BASKET PERFORMANCE</h4>																											
<h4>TOP CONSTITUENTS</h4> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>SCRIPTS</th> <th>SECTOR</th> <th>ALLOCATION (%)</th> </tr> </thead> <tbody> <tr> <td>TORRENT PHARMA</td> <td>PHARMA</td> <td>8.33</td> </tr> <tr> <td>LUPIN</td> <td>PHARMA</td> <td>8.33</td> </tr> <tr> <td>BIOCON</td> <td>BIOTECHNOLOGY</td> <td>8.33</td> </tr> </tbody> </table>	SCRIPTS	SECTOR	ALLOCATION (%)	TORRENT PHARMA	PHARMA	8.33	LUPIN	PHARMA	8.33	BIOCON	BIOTECHNOLOGY	8.33	<h4>VALUATION PARAMETERS</h4> <table border="1" style="margin-top: 10px;"> <tr> <th>Metric</th> <th>Portfolio</th> <th>Benchmark</th> </tr> <tr> <td>P/E VALUE</td> <td>24.53</td> <td>46.59</td> </tr> <tr> <td>PB RATIO</td> <td>5.09</td> <td>3.55</td> </tr> <tr> <td>SHARPE RATIO</td> <td>1.11</td> <td>-</td> </tr> <tr> <td>D/Y YIELD</td> <td>0.92</td> <td>1.39</td> </tr> </table>	Metric	Portfolio	Benchmark	P/E VALUE	24.53	46.59	PB RATIO	5.09	3.55	SHARPE RATIO	1.11	-	D/Y YIELD	0.92	1.39	<h4>BASKET PERFORMANCE</h4>
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Equity Return Calculator

If you had made a LUMPSUM investment of **Rs 5,00,000** in a **Pharma Basket** 3 Years Ago, your Investment would be worth **Rs 9,15,985.10** with a profit of **+22.36 %** (3-year CAGR)

No. of Stocks: 13	Benchmark: NIFTY SMALLCAP 50						
<p>PERFORMANCE OF BASKET (1 YEAR)</p> <table border="1" style="margin-top: 10px;"> <thead> <tr> <th>Metric</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>PORTFOLIO</td> <td>68.52%</td> </tr> <tr> <td>BENCHMARK</td> <td>48.29%</td> </tr> </tbody> </table>	Metric	Value	PORTFOLIO	68.52%	BENCHMARK	48.29%	<p>Strategy Snapshot</p> <ul style="list-style-type: none"> • A Multi-Cap Basket: The companies are chosen based on the Techno-Funda Strategy, paying close attention to the business model and the management approach used to build it over time. • Along with an emphasis on the sector-specific Y-o-Y & Q-o-Q Target Performance, in order to achieve the stock basket's intended goal of serving as a money manager. • The majority of the stock selection process is centered on company performance and economic conditions, which can cause quality companies to underperform over time, regardless of the index.
Metric	Value						
PORTFOLIO	68.52%						
BENCHMARK	48.29%						

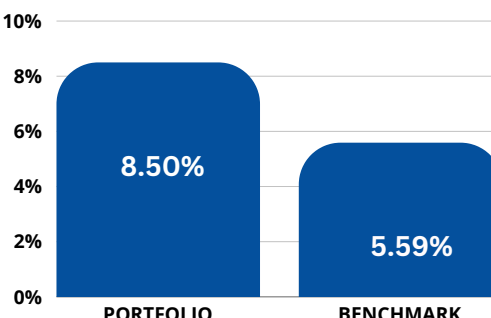
PERFORMANCE (AS OF 02/01/24)	1 YEAR	2 YEAR (CAGR)	3 YEAR (CAGR)	5 YEAR (CAGR)
PORTFOLIO	64.52%	28.96%	38.82%	29.44%
BENCHMARK	48.29%	19.64%	29.16%	22.02%
ALPHA GENERATED	16.23%	9.32%	9.66%	7.42%

Minimum Investment Required: Rs. 50,000/- . SIP & Lumpsum Option Available

FUNDAMENTAL PARAMETERS	VALUATION PARAMETERS	BASKET PERFORMANCE																											
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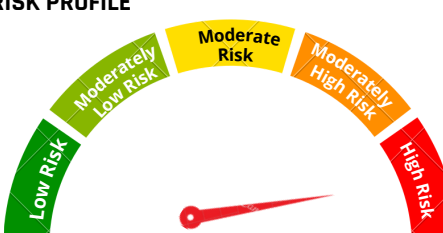
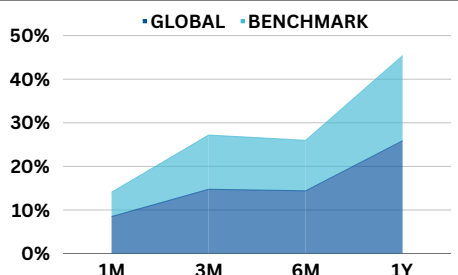



Equity Return Calculator

If you had made a LUMPSUM investment of **Rs 5,00,000** in a **Taksali MultiCap Basket** 3 Years Ago, your Investment would be worth **Rs 13,37,406.87** with a profit of **+38.82%** (3-year CAGR)

No. of ETFs: 6	Benchmark: NIFTY 50
<p>PERFORMANCE OF BASKET (SINCE INCEPTION)</p>  <p>PORTFOLIO: 8.50% BENCHMARK: 5.59%</p>	<p>Strategy Snapshot</p> <ul style="list-style-type: none"> • Strategy: A Blend of MF & ETF to generate maximum return on investments for investors. • A Blend of Investments into the International Markets with Bluechip Companies across the world. • A Portfolio for investors who want to expose or Diversify their portfolio with respect to world markets. • Geographical Diversification • Invest in Leaders & Innovators across the globe • Potentially higher returns to INR Depreciation • Possibilities for Growth

PERFORMANCE (AS OF 02/01/24)	1 MONTH	3 MONTH	6 MONTHS	1 YEAR
PORTFOLIO	8.50%	14.75%	14.40%	25.89%
BENCHMARK	5.59%	12.45%	11.58%	19.55%
ALPHA GENERATED	2.91%	2.30%	2.82%	6.34%

Minimum Investment Required: Rs. 50,000/- . SIP & Lumpsum Option Available

FUNDAMENTAL PARAMETERS		BASKET PERFORMANCE									
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<p>COUNTRIES COVERED</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  USA </div> <div style="text-align: center;">  INDIA </div> <div style="text-align: center;">  HONG KONG </div> </div>											

Equity Return Calculator

If you had made a LUMP SUM investment of Rs 5,00,000 in a **Global-Domestic Basket** Since the inspection, your Investment would be worth **Rs 9,97,570.75** with a profit of **+25.89%** since last 1 Year

OUR EXPERT ANALYSTS



MR. AJAY KEDIA

DIRECTOR
HEAD OF RESEARCH

Leading SEBI Registered Research House into the business since 2004.
With 18+ Years of Experience in Providing Technical & Fundamental Research
Services as Market Leader in Equities, Commodities & Currencies.



MR. SANCHIT TAKSALI, CFP

INDEPENDENT DIRECTOR,
HEAD OF INVESTMENTS

Independent Director
7+ years of Financial Industry Experience
Created awareness among 2000+ individuals and 30+ Corporates on Financial Literacy
Established a Club of 20k+ members on Clubhouse - The Indian Stock Market

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SEBI REGISTRATION NUMBER. INH000006156

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