KEDIA ADVISORY Researching Wealth

Stock basket performance snapshot as on O2nd November 2023

KEDIA ADVISORY

STOCK BASKETS

Research Advisory | White Labelling | Digital Marketing www.kediaadivsory.com

About Us

Incorporated in 2004 as Kedia Commodities by Mr. Vijay Kedia. Later on, diversified business into other segments of Financial Markets i.e. Equities, Currencies & Mutual Funds becoming India's 1st Unified Licensed Stock Broker approved by SEBI - 2017.

Today, we offer a wide range of Financial Product & Services from Equities to AIF under one account. A User-Friendly Multi-Asset Trading Platform encompasses Robust Back Office Support. We are Members of NSE, BSE, MCX, NCDEX, ICEX, and CDSL and are regulated by SEBI.

Mission & Vision

- To emerge as the one-stop resource and comprehensive solution provider that every investor can contact for all investment needs, support, and advice.
- To reach out to all those investors (retail and corporate), who wish To maximize their returns and be able To easily diversify their portfolios.
- To offer research and personalized services that empower investment with timely updates about the Financial Markets
- To help individuals in creating, managing & preserving Wealth over the long-term horizon.

Awards, Achievement & Recognitions

- Business Excellence Award by Zee Business, 2016
- 1st Company in the Country with Unified Stock Broking License Approved by SEBI, 2017
- Best Commodity Advisory Company Awarded by MCX, 2018
- Best Commodity Advisory by NCDEX, 2021
- Presence as Opinion Board of Zee Business, CNBC, ET Now & other prominent Business Channels

Management

Mr. Vijay Kedia Founder & Managing Director

- Mr. Ajay Kedia Director & Head of Research
- Mr. Aakash Bansal Director & Business Head
- Mr. Sanchit Taksali, CFP^CM Independent Director

Introduction

"Wealth can only be created, if it is Managed wisely while Preserving its Legacy."

In the last 40 years, the Indian Stock Market has given an annualized return of 15% i.e. bringing the compounding effect of money doubling in every 5 Years. Thus, any investor who stays invested in the Indian Stock Market with a corpus of just Rs. 100 in the 1980s has created a wealth of Rs. 26,786.35/-(the Year 2021) which is a whopping 267x multiple of return over the period.

Wealth comes with an option of Time. It has been proven, that investors who follow the Strategy of Asset Allocation created wealth for themselves as well as for their Future Generations.

Creating Wealth is not just about Equity Investments - It is more of an Asset Allocation into the Right Asset Classes with Proper Diversification. In India, before 1992, the Asset Classes has been limited to Real Estate, Stocks, Mutual Funds, Gold, Silver & Other Precious metals. With Globalization & Liberalization comes into the effect, the traditional Asset Classes have been transformed into Alternative Investments. Offering Investors, the option to choose varieties of products/services for their Portfolio.

As a great saying,

"With more Power comes, Greater Responsibilities."

Similarly,

"With more Investment Options, the greater are the chances to hedge against the unknown Risk."

"At Kedia Capital Services, we always believe in providing Quality Services to both our team as well as to our customers.

Thus, in the year 2020, after the approval of the SEBI Registered Investment Advisory License - We started diversifying our Product/Service Basket to provide our prestigious clients with Right Investment Avenues under an umbrella.

Resulting in, Save Time, Effort & Cost in our customer's pockets.

Investing Money is Simple, but Managing these investments requires expertise & experience which, at Kedia Capital Services incorporated at its root since 2004.

And will continue to do so..."

"This is our Monthly Recommended Portfolio Performance Report for our esteemed Clients & our Internal Team members for reference purposes. Thus, benefiting both on an individual basis as well as on a societal basis.

Along with this, it will also, acknowledge our customers in enriching their Knowledge about the available Investment Avenues & the Risk-Reward payoff offered by such avenues.

Investments in any Financial Instruments are Subject to Market Risk. Please Always Consult with SEBI's Registered Investment Advisor or Kedia's Wealth Advisor, before taking any investment Decision.

At Kedia Capital Services, we continuously try to aware as many individuals as possible of Financial Literacy & Inclusion through Investor Awareness Program, Online Webinars, Weekend's #KediaTalks, and much more.

Mr. Ajay Kedia, (Director) Mr. Sanchit Taksali, CFP (Independent Director)

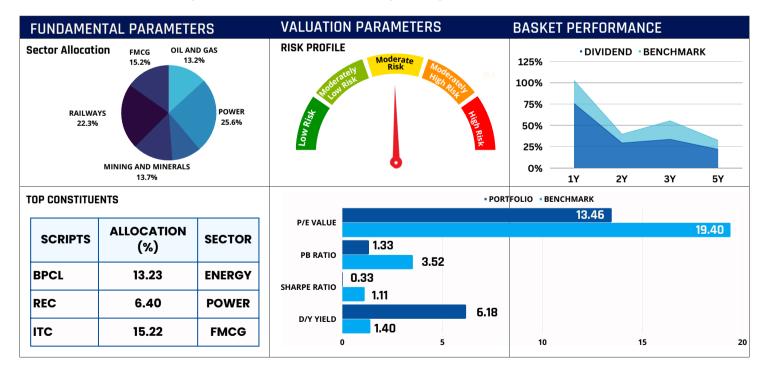
For participation, please get in touch with your RM.

DIVIDEND BASKET SNAPSHOT

Inception Date

| August 23, 2021 | No. c | of Stocks: 10 Bei | nchmark: NIFTY DIVIDEN | ND OPPORTUNITY 50 |
|---------------------------------|-------------------------------------|--|------------------------|-------------------|
| PERFORMANCE OF BA | ASKET (1 Yr) 20.08% benchmark | Strategy Snapshot Investors can invest in companies with high and sustainable dividend yields comparable to or higher than fixed income returns Investors should focus on companies with strong balance sheets, persistent competitive advantages, and are available at a discount to intrinsic values. The Super Normal portfolio currently with a high dividend yield. Further, the companies could grow and their dividends would increase as well. A portfolio can have significantly lower volatility as it is diversified into various sectors and industries | | |
| PERFORMANCE (AS OF 02/11/23) | 1 YEAR | 2 YEAR (CAGR) | 3 YEAR (CAGR) | 5 YEAR (CAGR) |
| PORTFOLIO | 57.61% | 28.47% | 31.78% | 17.35% |
| BENCHMARK | 20.08% | 11.40% | 23.22% | 12.29% |
| ALPHA GENERATED | 37.53% | 17.07% | 8.56% | 5.06% |

Minimum Investment Required: Rs. 50,000/-. SIP & Lumpsum Option Available

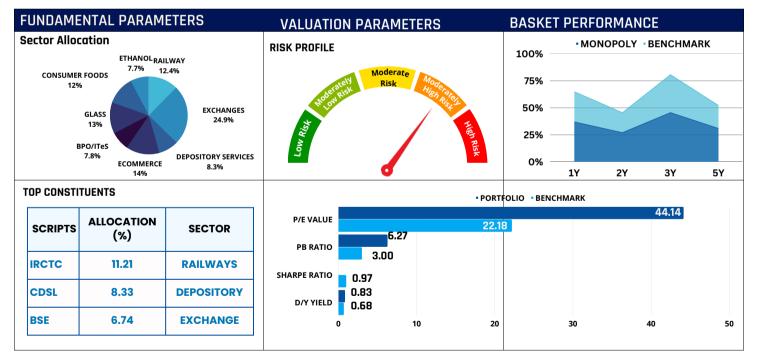


Equity Return Calculator

If you had made a LUMPSUM investment of Rs 5,00,000 in a Dividend Basket 3 Years Ago, your Investment would be worth Rs 10,92,932.43 with a profit of +29.78% (3-year CAGR)

| | No | . of Stocks: 10 | Benchmark: NIFTY | MIDCAPMIDCAP 50 |
|---|---------------------|--|---|--|
| PERFORMAN | CE OF BASKET (1 Yr) | Strategy Snaps | hot | |
| 40% 30% 20% 34.6 0% PORT | 27.41% | discount enjoys competitors Invest in busine advantage of th their risk throug Also, These com and they also has | dian Monopoly giant which a high market share, and sses that rule their respec eir present and prospectiv diversification. apanies also have a specific ave clear growth paths and prises 10 stocks that are s | has an edge over their tive industry or areas. ta re positions while loweri c moat in their business d earnings visibility |
| PERFORMANCE (AS OF 02/11/23) | 1 YEAR | 2 YEAR (CAGR) | 3 YEAR (CAGR) | 5 YEAR (CAGR) |
| PORTFOLIO | 34.63% | 18.74% | 51.31% | 34.20% |
| BENCHMARK | 27.41% | 14.60% | 33.04% | 18.59% |
| ALPHA GENERATE | D 7.22% | 4.14% | 18.27% | 15.61% |

Minimum Investment Required: Rs. 50,000/-. SIP & Lumpsum Option Available



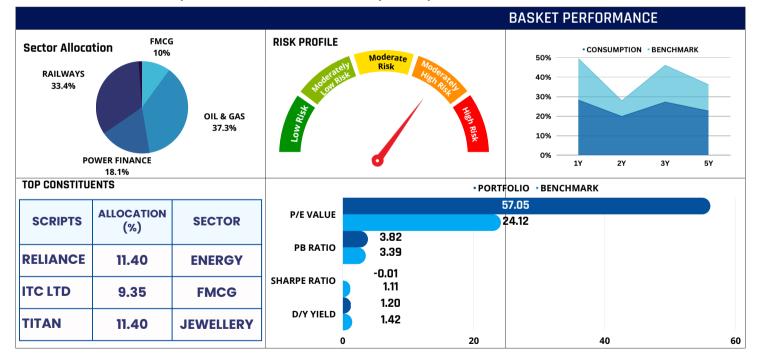
Equity Return Calculator

If you had made a LUMPSUM investment of Rs 5,00,000 in a Monopoly Basket 3 Years Ago, your Investment would be worth Rs 17,32,099.75 with a profit of +51.31% (3-year CAGR)

CONSUMPTION BASKET SNAPSHOT

| | | No. | of Stocks: 09 | Benchmark: | NIFTY CONSUMPTION |
|-----------------------------------|----------------------------------|------------------------------|---|--|---|
| PERF(25% 20% 15% 10% | DRMANCE OI 23.17% | F BASKET (1 Yr) | Strategy Snapshot More people in the middle class have more discretionary income, which is the amount of money they have left over after paying for things like food and housing. This revenue is used to purchase upscale goods like cosmetics, designer clothing, entertainment, etc. Transportation, food & beverage, education, entertainment & leisure facilities, and other areas will be directly impacted by the | | |
| | PORTFOLIO RMANCE 02/11/23) | 5.38% BENCHMARK 1 YEAR | anticipated grow ten years.Companies that | and other areas will be different of the second sec | liture during the coming m the expansion of the |
| PORT | FOLIO | 23.17% 5.38% | 13.96% 8.85% | 26.76% 18.25% | 19.32% 12.23% |
| ALPHA G | ENERATED | 17.79% | 5.11% | 8.51% | 7.09% |

Minimum Investment Required: Rs. 50,000/-. SIP & Lumpsum Option Available



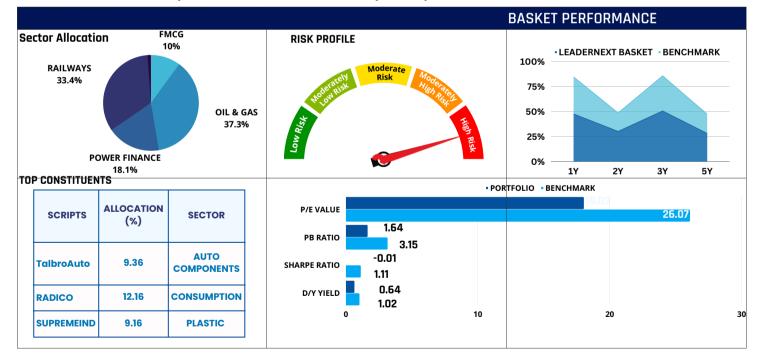
Equity Return Calculator

If you had made a LUMPSUM investment of Rs 5,00,000 in a Consumption Basket 3 Years Ago, your Investment would be worth Rs 10,18,396.03 with a profit of +26.76% (3-year CAGR)

LEADERS NEXT BASKET SNAPSHOT

| | No. | of Stocks: 13 | Bench | nmark: NIFTY NEXT 50 |
|--|---------------------|---|---------------|----------------------|
| PERFORMANCE OF B | ASKET (1 Yr) | Strategy Snapsh | ot | |
| 40% 30% 20% 39.27% 0% PORTFOLIO | 27.64% BENCHMARK | Investors can invest in companies with high and sustainable dividend yields comparable or higher than fixed income returns Investors should focus on companies with strong balance sheets, persistent competitive advantages and are available at a discount to intrinsic values. The Super Normal portfolio currently with a high dividend yield. Further, the companies could grow and their dividends would grow as well. Portfolio can have significantly lower volatility as it is diversified into various sectors and industries | | |
| PERFORMANCE (AS OF 02/11/23) | 1 YEAR | 2 YEAR (CAGR) | 3 YEAR (CAGR) | 5 YEAR (CAGR) |
| PORTFOLIO | 39.27% | 29.60% | 51.16% | 24.20% |
| BENCHMARK | 27.64% | 14.70% | 33.12% | 18.63% |
| ALPHA GENERATED | 11.63% | 14.90% | 18.04% | 5.57% |

Minimum Investment Required: Rs. 55,000/-. SIP & Lumpsum Option Available



Equity Return Calculator

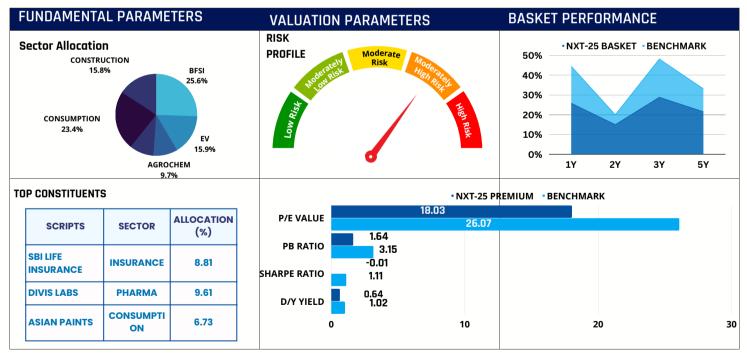
If you had made a LUMPSUM investment of Rs 5,00,000 in a Leader Next Basket 3 Years Ago, your Investment would be worth Rs 17,26,953.54 with a profit of +51.16% (3-year CAGR)

NXT-25 PREMIUM BASKET SNAPSHOT

| | No. d | of Stocks: 12 | | Benchmark: NIFTY 50 |
|--------------------------------|-----------|--|--|---|
| PERFORMANCE OF BASKET (1 Year) | | wealth multiple t Theme: AatmaNirbhar vital component has developed p self-sustaining. Make in India is in India and to p | esses that have the poten imes over the next few ye Bharat- In order to make of the global economy," the olicies that are effective, of an initiative to entice bu romote targeted manufact | ears India a "larger and mor ne Indian Prime Minister competitive, robust, and sinesses to manufacture turing investments. |
| 0% PORTFOLIO | BENCHMARK | | heet and Minimal Book D ent ethics, skills, and perfo | |

| (AS OF 02/11/23) | 1 YEAR | 2 YEAR (CAGR) | 3 YEAR (CAGR) | 5 YEAR (CAGR) |
|------------------|--------|---------------|---------------|---------------|
| PORTFOLIO | 14.41% | 9.74% | 27.03% | 17.01% |
| BENCHMARK | 5.89% | 4.01% | 17.40% | 12.68% |
| ALPHA GENERATED | 8.52% | 5.73% | 9.63% | 4.33% |

Minimum Investment Required: Rs. 1,00,000/-. SIP & Lumpsum Option Available



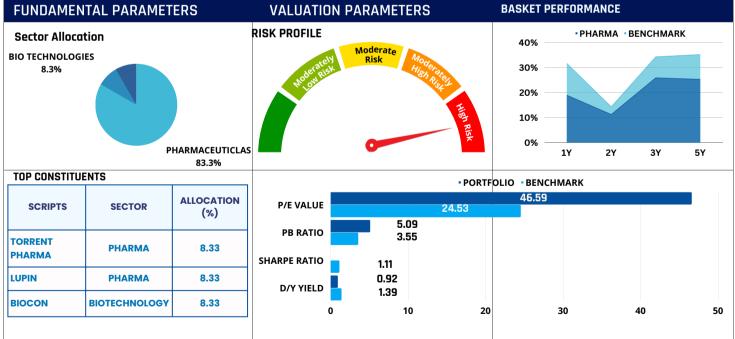
Equity Return Calculator

If you had made a LUMPSUM investment of Rs 5,00,000 in an NXT-25 PREMIUM Basket 3 Years Ago, your Investment would be worth Rs 9,61,387.23 with a profit of +27.03% (3-year CAGR)

| | | Nc | o. of Stocks: 12 | Bench | mark: NIFTY PHARMA |
|--------------------|-------------------------|------------------------|---|---|---|
| 15% - 10% 5% | FORMANCE OF BA | SKET (1 YEAR) 9.60% | a value of \$100 H by branded generevenues By 2025, the pharmore job openind Drug Application accounting for 4 Growth is anticip | shot ian pharmaceutical indust billion. The pharmaceutica erics, which account for ar armaceutical industry is pr ogs. The USFDA approved 3 is (ANDAs) from Indian bus 0% of all final ANDA appro bated to be fueled by a big and a drop in regulatory a | Is market is dominated ound 80% of market edicted to create 58,000 336 Abbreviated New sinesses in 2019, wals. pipeline of high-value |
| 0% | PORTFOLIO | BENCHMARK | corporations. | | |
| | ORMANCE 0F 02/11/23) | 1 YEAR | 2 YEAR (CAGR) | 3 YEAR (CAGR) | 5 YEAR (CAGR) |

| (AS OF 02/11/23) | | | S TEAR (CAGR) | 5 TEAR (CAGR) |
|------------------|--------|-------|---------------|---------------|
| PORTFOLIO | 12.30% | 5.79% | 25.57% | 24.38% |
| BENCHMARK | 9.60% | 3.48% | 9.37% | 9.45% |
| ALPHA GENERATED | 2.07% | 2.31% | 16.20% | 14.93% |

Minimum Investment Required: Rs. 55,000/-. SIP & Lumpsum Option Available



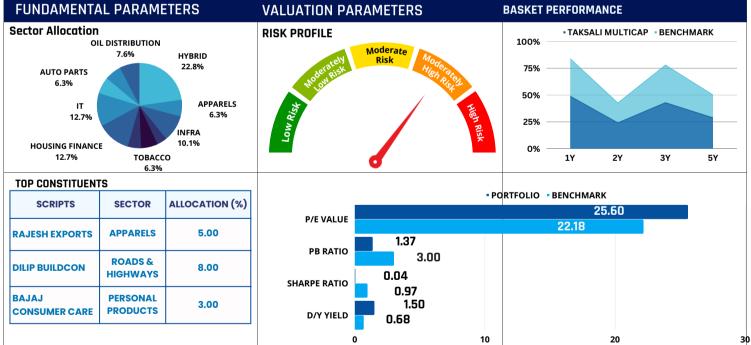
Equity Return Calculator

If you had made a LUMPSUM investment of Rs 5,00,000 in a Pharma Basket 3 Years Ago, your Investment would be worth Rs 10,38,043.78 with a profit of +25.57% (3-year CAGR)

| | No. of | Stocks: 12 | Benchmark: NIFTY SMALLCAP 50 | |
|------------------------------------|------------------------------------|-------------------|--|--|
| PERFORMANCE OF | BASKET (1 YEAR) | Strategy Snapshot | t | |
| 50% 40% 30% 20% 43.90% | 0% 0% 0% 43.90% 27.64% | | A Multi-Cap Basket: The companies are chosen based on the Techno-Funda Strategy, paying close attention to the business model and the management approach used to build it over time Along with an emphasis on the sector-specific Y-o-Y & Q-o-Q Target Performance, in order to achieve the stock basket's intended goal of serving as a money manager. The majority of the stock selection process is centered on company performance and economic conditions, which can cause quality companies to underperform over time, regardless | |
| PORTFOLIO | BENCHMARK | of the index. | | |

| PERFORMANCE (AS OF 02/11/23) | 1 YEAR | 2 YEAR (CAGR) | 3 YEAR (CAGR) | 5 YEAR (CAGR) |
|---------------------------------|--------|---------------|---------------|---------------|
| PORTFOLIO | 43.90 | 19.73% | 55.06% | 17.98% |
| BENCHMARK | 27.64 | 14.70% | 33.12% | 18.63% |
| ALPHA GENERATED | 16.26 | 5.03% | 21.94% | -0.65% |

Minimum Investment Required: Rs. 50,000/-. SIP & Lumpsum Option Available



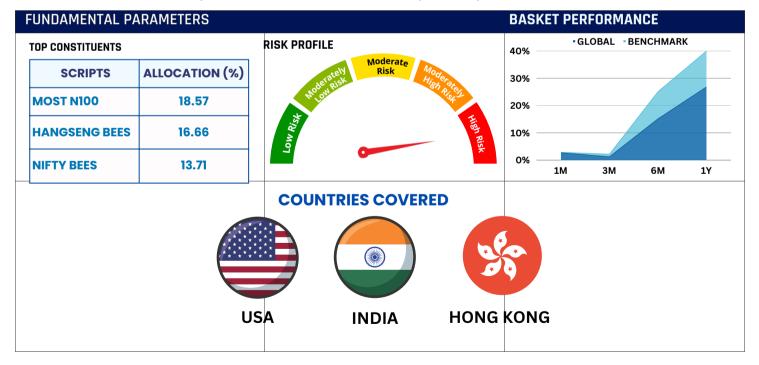
Equity Return Calculator

If you had made a LUMPSUM investment of Rs 5,00,000 in a Taksali MultiCap Basket 3 Years Ago, your Investment would be worth Rs 18,64,100.59 with a profit of +55.06% (3-year CAGR)

GLOBAL DOMESTIC BASKET

| Date: 31st Oct. 2022 | No. of | ETFs: 6 | | Benchmark: NIFTY 50 | |
|--|-----------------------|--|----------|---------------------|--|
| PERFORMANCE OF BASK | (ET (SINCE INCEPTION) | Strategy Snapsh | ot | | |
| 2.5% 2% 1.5% 1% 0.5% 0% -0.5% -1% -1.5% -2% -2.5% PORTFOLIO | -2.11% BENCHMARK | Strategy: A Blend of MF & ETF to generate maximum return on investments for investors. A Blend of Investments into the International Markets with Bluechip Companies across the world. A Portfolio for investors who want to expose or Diversify their portfolio with respect to world markets. Geographical Diversification Invest in Leaders & Innovators across the globe Potentially higher returns to INR Depreciation Possibilities for Growth | | | |
| PERFORMANCE (AS OF 02/11/23) | 1 MONTH | 3 MONTH | 6 MONTHS | 1 YEAR | |
| PORTFOLIO | 2.14 | 2.36% | 7.15% | 27.8% | |
| BENCHMARK | -2.11% | -1.88% | 5.42% | 4.59% | |
| ALPHA GENERATED | 2.25% | 4.24% | 1.73% | 23.21% | |

Minimum Investment Required: Rs. 50,000/-. SIP & Lumpsum Option Available



Equity Return Calculator

If you had made a LUMPSUM investment of Rs 5,00,000 in a Global-Domestic Basket Since the inspection, your Investment would be worth Rs 6,39,000.00 with a profit of +27.80% since last 1 Year

OUR EXPERT ANALYSTS

KEDIA ADVISORY



MR. AJAY KEDIA DIRECTOR HEAD OF RESEARCH

Leading SEBI Registered Research House into the business since 2004. With 18+ Years of Experience in Providing Technical & Fundamental Research Services as Market Leader in Equities, Commodities & Currencies.



MR. SANCHIT TAKSALI, CFP

INDEPENDENT DIRECTOR, HEAD OF INVESTMENTS

Independent Director

7+ years of Financial Industry Experience

Created awareness among 2000+ individuals and 30+ Corporates on Financial Literacy Established a Club of 20k+ members on Clubhouse - The Indian Stock Market

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KEDIA STOCKS & COMMODITIES RESEARCH PVT. LTD.

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Researching Wealth



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